THE Davis Machine COMPANY.



SEWING MACHINES,

BICYCLES,

ROCKERS,

BABY CARRIAGES.

CHICAGO

Plain Talk

Why do you pay $65.00 for a Sewing Machine?

This is a question that interests many thousands, and you are taught to believe by hordes of agents that they cannot be sold for less. Let us look into this briefly:

For a machine with five drawers and drop head you are asked...		$65.00
From this you are allowed a discount if paid in four months....	$10.00	
Then you are allowed for an old worthless machine another.....	10.00	
The canvasser who solicits your order receives a commission of..	16.00	
The closer (or salesman) branch managers and other salaried employees receive a salary and commission of about.....	6.00	
Making a total on each Machine.....		42.00
Then the general office receives about.....		$23.00

In the above estimate is not considered, bad accounts, lost machines, cost of collecting and teaching, or general office expenses. Thus you have the answer in a nut shell, we know from practical experience that no machine can be profitably sold on the agency and installment plan that cost $23.00, and we make this assertion without fear of contradiction.

Our Sewing Machine has been sold in Chicago for the past thirty years and to-day stands in the front rank of the leading machines of the day. We believe you will appreciate this proposition, and avail yourself of the opportunity to procure the best on earth, the best that money can make, at a price that is just both to you and to ourselves.

Of course we will meet opposition. Well, we are accustomed to that. This statement of facts will be denied; we expect that. They could not get $65.00 for a $23.00 machine if they did not do so. When we ask you $25.00, we ask you a fair profit. We can afford to keep the machine in order for five years according to our guarantee.

You say all this on a margin of $2.00, why bless you no. We do not pay $23.00 for a sewing machine, nobody does, no machine costs that, whether it **Sings** in a high or low key, **wheeled** in a cart or wagon, color black or **white,** works in a kitchen or not, or named after a celebrated **jurist**; it doesn't cost that.

We fully realize that the time has come when people demand a good sewing machine at a fair price, and to meet this demand we have placed ourselves in a position to deal directly, without the intervention of agents, believing that the quality of our machine and the popular prices, will meet with a hearty response.

In no other business is such an extravagant and useless expense incurred. Of course agents and peddlers will defame us, because we strike at the very root of their existence. They do not want us to make known a system that borders on plunder Agents for high-priced machines will tell you our machines are not good. **Beware of them.** Do not allow them to influence you. Remember there is no sewing machine (not one) of the so-called high-priced machines but what the company sell to a dealer or agent for the same price we ask you. **There is no difference** in the wholesale price between any of them and our machine, and the difference between their price and our price represents the agent's commission, and this what we want to save you.

As we do not take any old machines in exchange and sell only for cash, we can have no second hand machines. All our machines are new. Send us a trial order. Remember that we warrant every machine just as represented or will refund your money. See our liberal offer of how to obtain a machine on ten days' free trial. Compare our machine with any, and if not satisfactory return it to us. "Can we offer anything more fair?"

Incorporated Under the Laws of Illinois, Cash Capital $50,000.00 Paid in Full.

How to Order Machines, Bicycles, Baby Carriages or Rockers

Always write your name, town, county and state plainly.

Order by style number, and carry out the price quoted.

When not otherwise specified, we send oak woodwork on Sewing Machines.

Give the name of the railroad in your town, and how you want goods shipped.

How to Remit.—Send money by registered letter, post-office or express order, bank draft on New York or Chicago, or currency by express prepaid. Do not send local checks, as your order must be held until collected. Do not send currency by open mail—it is not safe. Make all drafts or money orders payable to The Davis Machine Co.

Our Responsibility can be easily ascertained through any commercial agency or the Commercial National Bank, Chicago. To insure answer to any inquiry, always enclose return postage. We court the fullest investigation and close scrutiny.

Below we give you approximate freight rates to various points per 100 lbs.—a machine crated weighs about 110 lbs., Bicycle about 40 lbs., Baby Carriage about 50 lbs., Rockers about 15 lbs.

COLORADO—		ILLINOIS—		IOWA—		MINNESOTA—	
Denver	$2.20	Cairo	$0.59	Burlington	$ .47	Albert Lea	$0.60
Grand Junction,	3.95	Danville	.31	Council Bluffs	.80	Crookston	.86
Greely	2.20	Freeport	.40	DesMoines	.68	Duluth	.65
Gunnison	3.25	Joliet	.22	Mason City	.63	Marshall	1.00
Pueblo	2.20	Peoria	.40	Sioux City	.80	Redwood Falls.	.70
Trinidad	2.20	Quincy	.47	Ottumwa	.72	Winona	.50

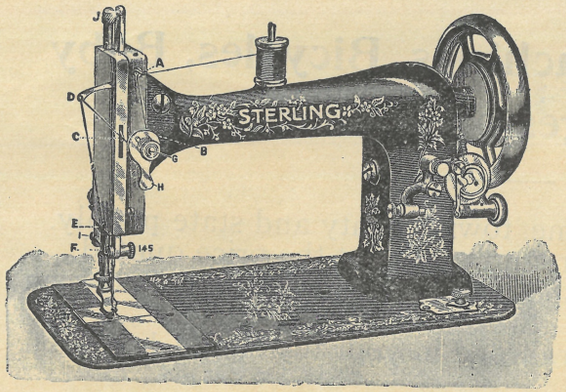
NEBRASKA—		NORTH DAKOTA—		WISCONSIN—		SOUTH DAKOTA—	
Ainsworth	$1.57	Bathgate	$1.68	Ashland	$0.65	Aberdeen	$1.40
Crawford	2.02	Bismarck	1.80	Madison	.40	Deadwood	2.25
Hastings	1.01	Fargo	1.40	Milwaukee	.25	Canton	.83
Omaha	.80	Grand Forks	1.50	Grand Rapids	.50	Eureka	1.50
Lincoln	.85	Minot	1.75	Superior	.65	Pierre	1.30
Ogallala	1.63	Jamestown	1.55	Green Bay	.43	Watertown	1.15
						Yankton	.91

OKLAHOMA—	
El Reno	$1.50
Guthrie	1.50
Kingfisher	1.50
Oklahoma	1.50

If you wish any more definite information, write us; we will cheerfully answer fully. However, you can easily ascertain from your local freight agent the rate from the points given above.

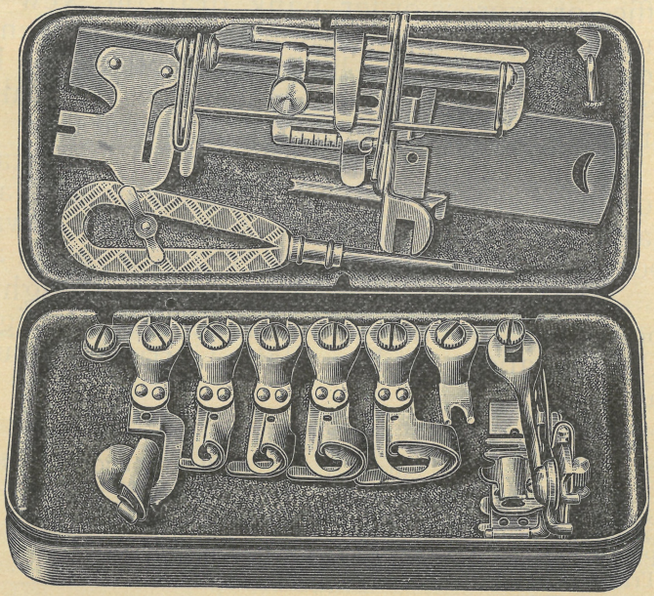
Direct all letters and make all checks payable to

THE DAVIS MACHINE CO., CHICAGO.



The "Sterling"

is placed upon the market as the best medium priced machine made. The construction of the head is equal to the best, and its sewing qualities can not be excelled. This machine is put up in three styles (as shown on the opposite page,) in Oak, Walnut and Sycamore woodwork. The "Sterling" is modern in its construction, simple and durable, runs very rapid, easy and quiet; has a high arm, self-threading cylinder shuttle, automatic spooler and tension release, self-setting needle, positive take-up, stitch indicator, and is neatly ornamented. With each machine is furnished free one set of attachments, as shown by the cut, consisting of Tucker, Ruffler, Braider, Shirring Blade, Binder, four sizes of Hemmer, Steel Foot Hemmer and Feller, Nickle Screw Driver, Combination Screw Driver, Thread Cutter, 6 Bobbins, 12 Needles, Oil and Can, Gauge and Screw, Book of Instructions and a Warranty for Five Years, making a complete Family Sewing Machine.



Certificate of Warranty.

CHICAGO_____189

This Sewing Machine No._____

Sold to_____

Is hereby WARRANTED to be in all respects a FIRST-CLASS MACHINE, and if used according to our printed instructions in family sewing only, KEPT PROPERLY OILED, and used with reasonable care, it will be kept in good sewing order for five years without charge to the purchaser, upon presentation of machine at our office with this guaranty unaltered or defaced.

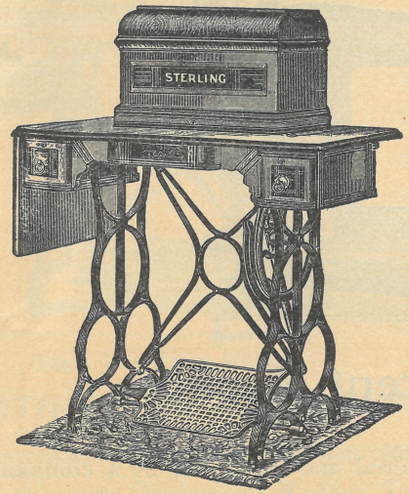
This warranty does not include shuttles, needles or accessories.

Dated at_____this_____day of_____189

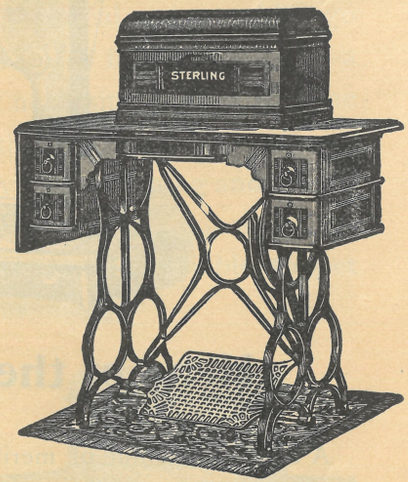
THE DAVIS MACHINE CO.

THE DAVIS MACHINE CO., CHICAGO.

Our line of Sewing Machines cannot be surpassed, and embraces all that is new, novel and desirable. We have recently added the most handsome and unique Parlor Cabinet ever shown.

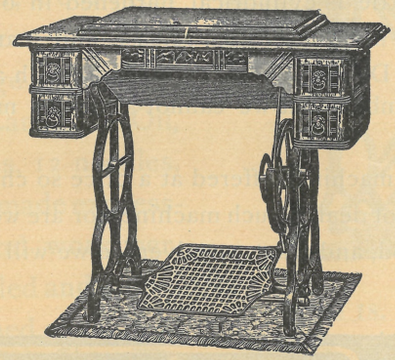


Style 13. Price $18.00.



Style 14. Price, $19.00.

We furnish either of these styles in Oak, Walnut or Sycamore.



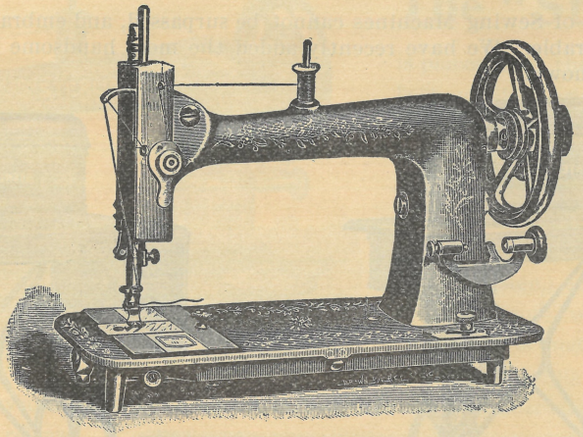
Style 14, Drop. Price, $21.50.

Our wood work is of the celebrated Bent Work, and cannot warp or break. It is handsome and elegantly polished.

We court the closest investigation and comparison with the best and leading machines on the market. Do not be guided by prejudice, but examine it carefully and thoroughly. If you do not agree with us, or if not as represented in every respect, we will refund your money.

DON'T BE DECEIVED by the many flattering advertisements that are circulating throughout the country from concerns who pretend to be sewing machine manufacturers, and who would endeavor to lead you to believe that they can furnish you a high-grade sewing machine for less money than ours. If you send for their machine, send for ours also. Put them side by side, pass judgment on their general appearance and construction, then put them to the more important test of the work. The result will be our machine will stay in your house, the other will go back. We could fill a large volume and then not use all the testimonials we have received from customers who have purchased our machines and unsolicited have, of their own free will, written us strong letters of testimonial, and in every case report it the finest machine they have ever seen; nothing finer made at any price.

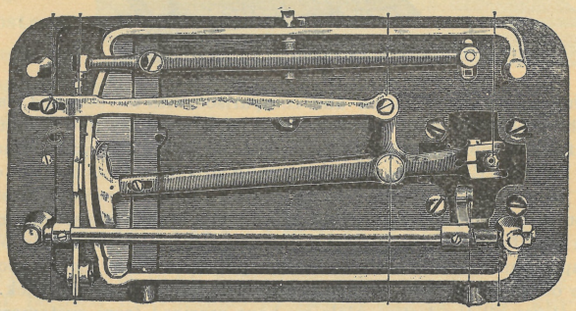
WHEN YOU CAN SAVE $30.00 TO $40.00 and get the best machine it is possible to produce regardless of price; have it sent to you subject to examination, with privilege of 10 days' trial, a machine backed by a most binding guarantee for 5 years, during which time a concern with a capital of $50,000.00 guarantee to replace any piece or part which may give way by reason of defective material or workmanship. We think you you must agree it is a proposition you can not afford to ignore.



Head of the Crescent Machine

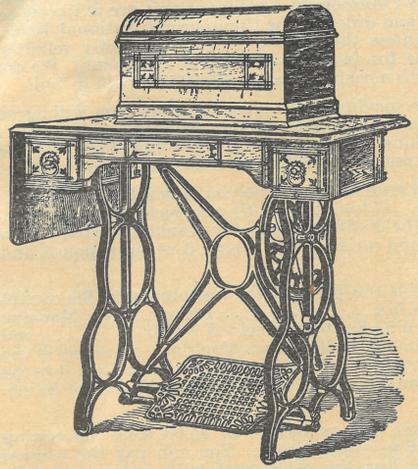
A Sewing Machine of merit, manufactured and warranted by a company thoroughly reliable. The sewing qualities are perfect and stitch cannot be surpassed. The shuttle is cylindrical, hardened in oil, and is self-threading. It has a self-setting needle, tension release, and many other points of merit peculiarly its own. Do not class this machine with a lot of cheap, worthless machines, but remember that we cannot afford to make and warrant even a poor cheap machine.

There are many machines offered at a price so cheap, which are only used as "baits." We do not deal in such machines, or are we guilty of such methods. What we offer is good, and what we advertise we will do.



Under View of Machine Head.

This cut represents the under view of our "Crescent," showing shuttle and shuttle lever; also the feed mechanism. The simplicity of the construction will be readily recognized and appreciated.

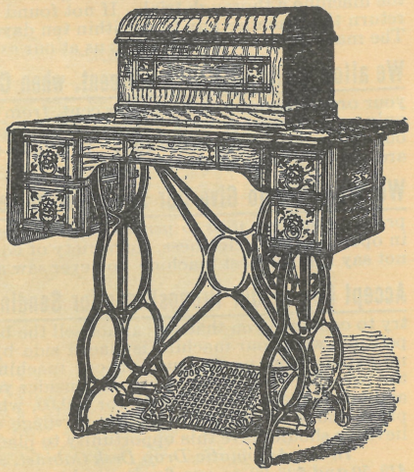


Style 17. Price $16.00.

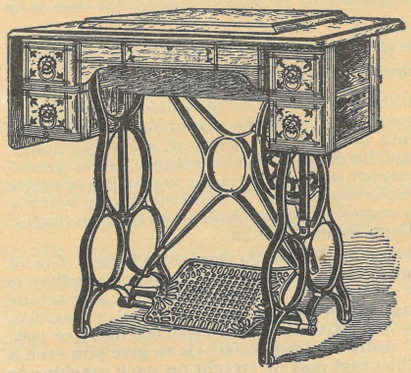
The "Crescent"

in all the essential points which go to make a good family machine—a household necessity. The machine offered at this price is not surpassed. It is speedy, light running and silent, durable, simple in construction, easily adjusted and not liable to get out of order.

WITH EVERY "CRESCENT" is furnished free a complete set of attachments, including Ruffler, Tucker, Bias Binder, Braider, Foot Hemmer and Feller, 4 sizes of Plate Hemmers, Quilter Gauge and Screw, Thread Cutter, Oil Can and Oil, Screw Driver, 6 bobbins, 12 needles. These attachments are made expressly for this machine and work perfectly, are highly nickeled and put up in a handsome velvet-lined metal box.



Style 18. Price $17.75.



Style 18—Drop Head. Price $19.50.

Our Drop Cabinet is substantially made. The advantage of having the head of the machine drop into the table, out of way and out of sight, when not in use, is at once appreciated by every housekeeper, and has made this type of machine the most popular ever produced. The machine when closed forms a convenient table for general use, and the head protected from dust.

ALWAYS ORDER BY STYLE NUMBER.

Our Reliability

can be ascertained by writing to any Express Company in Chicago, Commercial National Bank, Chicago, any old reliable house here, or any Commercial Agency; or you are at liberty to send your money and order to the Commercial National Bank, Chicago, with instructions not to turn it over to us unless they know us to be perfectly reliable. Nearly every express agent in the United States knows us for fair and honorable treatment. We are authorized and incorporated under the laws of Illinois with a cash capital of $50,000.00, paid in full.

A Special 10 Days Trial Offer. We are so confident our machines will please you that you will agree with us to its being as fine a machine as can be produced—equal to any, regardless of price. Finished in the highest style. A machine possessing the good points of all, with the defects of none, and you will agree that the price is below competition, that we make the following offer:

Send Us $5.00. A guarantee of good faith—and we will send any machine you may select by freight. You can examine it at the freight depot. If found perfectly satisfactory and as represented, pay the agent our price and freight charges, less the $5.00 paid, and the machine is yours; then give the machine a thorough trial for ten days, if not found satisfactory, return it at our expense, and we will refund your money.

Another Way. Go to your nearest banker, deposit with him the price of the machine, take his receipt which should read as follows: Received of Mr.....$.....for one Davis Machine Co.'s machines, I agree to hold this money until the machine has been received by Mr....., and he has given it ten days' trial, when I will forward the money to the Davis Machine Co., unless in the meantime Mr.....becomes dissatisfied with the machine, in which case he can return it to the Davis Machine Co., and take the receipt from the railroad agent and on presenting the receipt to me, I will return to Mr.....all the money deposited.

Another Way *If you live within 500 miles of Chicago*, we will, on receipt of $5.00, send the sewing machine to you by express C. O. D. subject to examination. You can pay the express agent our price for the machine and express charges, less the $5.00 sent with order, and take the machine. We will instruct the agent to hold the money ten days, during which time you can give the machine a thorough trial. If not found entirely satisfactory and exactly as represented, you may return the machine any time within ten days to the express agent, and he will refund all your money The machine will be returned to us at our expense, and on receipt of same *we will return you your $5.00.*

We allow a discount of 3 per cent. when Cash in Full Accompanies Your Order. If you send the full amount of cash with your order you may deduct 3 per cent. from our price. The best way is to send cash in full, for you not only save the 3 per cent. discount, but save express charges on return of money to us. Nearly all of our customers send cash in full. You take no risk for we will immediately refund your money if you are not perfectly satisfied.

We Want You to Give Our Sewing Machine a Trial. *Give the machine a fair trial* in competition with any sewing machine made, regardless of price. *Compare it as to general appearance*, finish, construction, durability, easy running, simplicity in operation, noiselessness, for variety of common and fancy stitching that can be done, and if you do not say it is the best machine you ever saw at any price, *return it at our expense.*

Accept One of Our Propositions for Sending the Machine on Trial. *With us a trial means a sale.* In spite of local agents who would try to convince you that we cannot sell the best machine made for so little money, in spite of all competition, when our machine is placed side by side with any other machine in the market, it requires no explanation, no instruction, our machine will always be accepted regardless of price. But when the price is considered, when you consider you can buy our Crescent for $16.00, our Sterling for $18.50, and our highest-grade Liberty for $20.00, which you can not equal from any dealer at three times the price, and when we only ask the privilege of sending the machine to you on ten days' trial, we believe we should have this opportunity to place our machine in your own home to examine.

In the Automatic Drop Desk Cabinet, $27.50; or in the fancy latest style New Drop Head Stand at $19.50 and $23.00, is our finest machine, and the machine which we are especially anxious to sell you. The head is exactly the same in all the different styles or wood work, and whether you buy a No. 17 regular at $16.00 or the Automatic Drop Desk Cabinet at $19.50, *you get the exact same machine.* The same head is used in all the different cabinets, the same work can be accomplished; the one is as durable as the other.

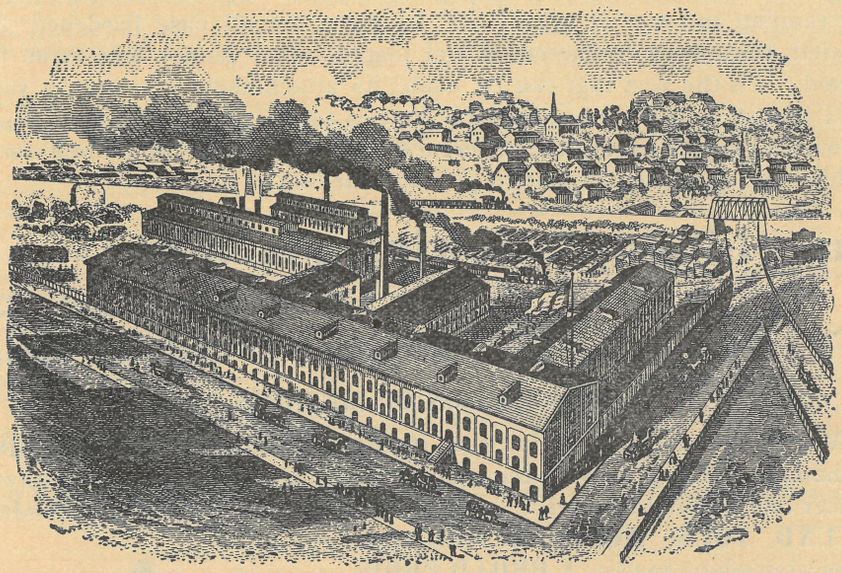
The Greatest Bargain, However, is in Our Fancy New Style Drop Head Stand at $19.50 Crescent and $23.50 Nickel Trimmed Liberty.

They combine a very beautiful piece of furniture, a library stand, desk or writing stand, with a thoroughly first-class sewing machine, and as a special inducement to push the sale of this style we have made an extraordinary low price. In fact, a price heretofore never before heard of, and other manufacturers would ask as much for the stand alone as we charge for the complete machine. *As a special inducement to get you to take what we consider the finest complete machine possible to produce, we have made a special offer on our Drop Head Stand Machines by offering to send a machine to any address within 700 miles of Chicago by freight C. O. D., subject to examination, without one cent in advance.* Note the special terms and conditions offered on the New Drop Head Machine.

About the Freight. *We pack, crate and deliver all machines on board the cars in Chicago free of charge.* We exercise more care in crating and packing sewing machines than is usually done, and we guarantee every machine to reach destination in perfect order. A machine crated weighs about 110 pounds, and the freight will average about as follows: 100 miles or less, 39c; 200 miles or less, 50c; 300 miles or less, 60c; 400 miles or less, 75c; 500 miles or less, 80c; 600 miles or less, 85c; 800 miles or less, $1.00; 1,000 miles or less, $1.25; 2,000 miles or less, $2.00 Or to give you even a better idea of what the freight will be, we show on page 2 the exact cost of freight on each machine to the different towns in the different states. We do not guarantee the freight rates named, as they are subject to slight fluctuations by the frequent changing of tariffs of the railroad companies, but the rates named are approximately correct, and they will vary very little, either higher or lower.

To our Friends and Patrons:

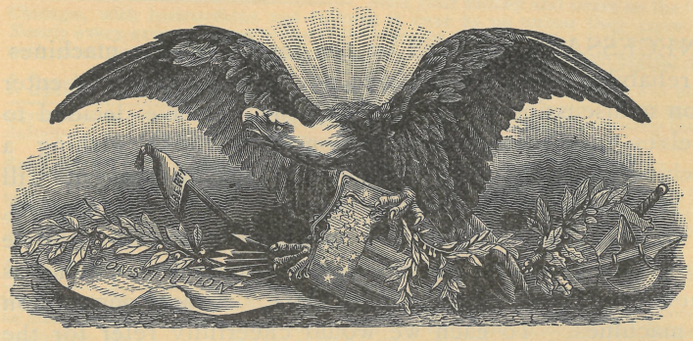
IT IS NOT NECESSARY to dwell on the merits of our machines or on the reliability of our company; nor is it necessary to enter further upon a discussion of the reasons why we have decided to place ourselves in direct communication with those wishing a truly high-grade machine at a fair price. While it is true many agents will endeavor to conceal the true facts, in order to advance their own interests, and perhaps resort to many subterfuges and misrepresentations, still we have faith in the good sense and judgment of a discriminating public, as the numerous testimonials we have received fully show. Almost one million people now use our machines. To each we would cheerfully refer for the excellence and durability of our machine.



The Factory where our machines are made is one of the most imposing factories in the world. Its machinery is new and of the latest design, including the finest line of automatic machinery in existence, thereby insuring a perfect and uniform production of all the various parts, and absolutely guarantees every machine perfect in all its detail.

Our salesroom and general office is on the ground floor of the Henrietta building and is one of the largest and most handsome in Chicago, where we, at all times, are glad to meet our friends and customers and to whom we extend a welcome. You may rest assured all will meet friendly attention. Our office is at 64 and 66 Wabash Avenue, corner Randolph Street. The Cottage Grove Avenue and State Street cable cars pass our door, and the Randolph Street Station of the Elevated Loop is at our corner.

THE DAVIS MACHINE CO., Chicago.



The "Liberty" has been manufactured and sold as a high grade and a high priced machine for many years. We reduced the price because we have discontinued the old Agency plans and give you the benefit of the commission we formerly paid to agents and canvassers. This machine was always noted for its superior sewing qualities, light running and ease of operation. Its parts are all case hardened, finely adjusted, beautifully ornamented and plated. You cannot help from being pleased; it is the best that can be made, its attachments are simply superb. While it costs a trifle more than most houses quote it is so infinitely superior you will not regret paying the difference. We stake our reputation on this machine and challenge anyone to produce one better.

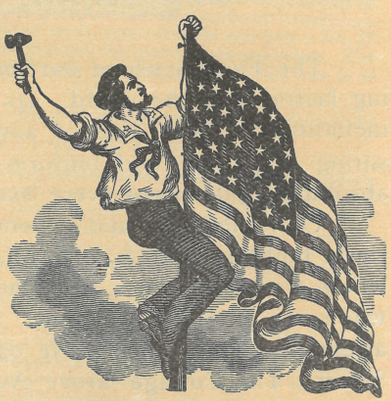
Our "Liberty" Sewing Machine

For $20.00, $21.50 and $23.50

According to Style of Cabinet.

DESCRIPTION OF MACHINE.

We claim for this machine that it is the **BEST IN THE WORLD,** not for the money, but positively the best no matter at what price, and at any time a better one is found to replace it we will exchange for other merchandise or **REFUND YOUR MONEY** in full upon return of machine to us. **A BROAD PROPOSITION,** but one that shows the knowledge and confidence we have of this machine. It is not a new make or style but a machine which has been **MANUFACTURED FOR OVER THIRTY YEARS** with all the very **LATEST IMPROVEMENTS ADDED** and to-day has **THE LARGEST SALE** of any strictly first-class standard grade machine made. **OUR REPUTATION AND FIVE YEARS' BINDING GUARANTEE** is sufficient to satisfy our friends and their friends that this is **A BONA-FIDE OFFER,** that the machine is as **WE REPRESENT** and many will recognize it by the following pictures and descriptions. **See Illustrations and full descriptions on following pages.**



We do not feel like taking up the larger part of this Catalogue in quoting testimonials. We submit only a few of the many thousands we could; These are from concerns of world-wide reputation and reliability:

PULLMAN PALACE CAR CO.—Office of the Manager. Pullman, Ill., Upholstery Department.

Davis Machine Co:—I take great pleasure in stating that your machines, which we have been using for general upholstery work for the past three years, have given perfect satisfaction. In fact, I think it is the best machine to-day in the market for our work, it being especially adapted for plush work.

H. D. VOGT, Supt. Upholstery Dep't. P. P. Car Co.

GRAND DEPOT—13th and Market Sts., Philadelphia.

Davis Machine Co: Dear Sirs—In reply to your inquiry I have to state that your Sewing Machines have been in use in our factory for several years, and have given entire satisfaction, and we prefer them to any other. Very respectfuly,

WM. M. GOLDEN,
Manager Upholstery Dep't. of John Wanamaker.

Mrs. A. ANDERSEN—Fashionable Dressmaker, Chicago

Davis Machine Co:—This is to certify that the undersigned, for the past seventeen years, has had from three to four of your Sewing Machines constantly in use, and can confidently recommend them to be the most durable and the best for dressmaking purposes. For sewing such fabrics as plushes, silks and velvet, in fact, all materials, from the lightest to the heaviest, they are far superior to any other. We have found them to be all that they have been represented to be, and we take great pleasure in saying that they cannot be too highly praised. Respectfully,

MRS. A. ANDERSEN.

GRISWOLD, PALMER & CO., CLOAKS—236 and 238 Monroe Street, Chicago.

Davis Machine Co: Gents.—Replying to yours, we say that the first purchase by J. W. Griswold & Co., of your sewing machines, to be run by steam power, was in June, 1877. Some of that purchase are still in use by us today. We have from time to time made further purchases, until now our entire manufactory, of 125 machines, is equipped with them. After several trials with other makes we have selected them as being the easiest and least expensive to keep in order, and our operators, who all work by the piece, generally prefer to use them. GRISWOLD, PALMER & CO.

We honestly believe we are prepared to furnish a better machine direct to the family, and for less money than any other house in existence. We guarantee that the prices we name are lower than any (quality considered) of our competitors, and they are many. *First*, the retailer in the various towns, the canvasser or peddler—he will charge you three prices for a sewing machine and try to make you believe you are getting value received. **Don't be deceived,** he must sell a machine for three times what we ask you. Of course he talks; he has to. Why? The wholesaler sells him the machines on long time at a big profit, so he can take the risk. Then the agent must add enough to pay all his expenses, traveling on the road, horse and wagon repair, rents, help, etc., etc., to all this he must add a profit, for he must look to the machine customer to reimburse him. No wonder you pay $50, $60 and and $65 for a sewing machine worth from $16 to $25. He may tell you his machine is better at $60 than ours at $18 **Don't believe him;** we say it is not. Who will you believe?

ANOTHER COMPETITOR

is the various catalogue houses, some of which are reliable, some are not. The reliable ones will sell you a good machine far cheaper than your retail dealer. The unreliable ones you cannot afford to patronize. **Our prices are far below all others.** If we were to depend on the sales of sewing machines alone to defray all expenses, including rent, salaries, etc., we perhaps would be compelled to ask as much as our competitors, but we do not depend on sewing machines to defray this expense. **It costs us very little to sell them.** When the expense of selling our merchandise is divided up, we have nothing to charge for bad debts, no traveling men's expenses, no interests, no additional rent, very little additional help, and what is of equal importance, **a small conservative profit.** Thus, while we believe we sell more sewing machines than any other advertising house, our profit on each machine is so little that in the aggregate it would not pay even the clerk hire and the rent of some of our competitors, who of necessity must ask more for their machines to defray this expense, as they do almost if not quite an exclusive sewing machine business.

FOR THE SEASON OF 1898.

We have many special bargains to offer in Sewing Machines, bargains against which we have absolutely no competition. Our system of selling direct from the manufacturer to the consumer, on our small profit plan, we are able to offer the highest grade of work it is possible for mechanical genius to produce and at lower prices than ever before. Our machines embrace the good qualities of all with the defects of none, and we believe without dispute that we have the best line of sewing machines on the market regardless of price. In verification of our belief we are perfectly willing to send our machines to any address subject to examination and trial, and send with every machine a most binding five years' guarantee, not only agreeing to make good any piece or part that may give out by reason of defection, material or workmanship, but guaranteeing our machine to be equal to any machine made by any concern in existence, and our prices to be less than the same machine can be produced by any other concern.

IN OUR DESCRIPTIONS WE HAVE ENDEAVORED TO HONESTLY AND CLEARLY REPRESENT AND DESCRIBE EACH MACHINE.

By use of the engravings which are made from photographs taken directly from the machines we have endeavored to show you exactly what our line is. **We have no one on the ground** to talk for us, no one to repair our machines, consequently every machine we send out must be fully up to the representation and even better than we have described it, in strictly first-class condition, ready to run perfectly from the start and never get out of order. **We must also send a better machine** in appearance and finish than your dealer's machine. **This we always do. Our binding five years' guarantee** accompanies each machine. It is the **longest, strongest and most binding** guarantee issued by any sewing machine concern, Before we would affix our signatures to such a guarantee we had to be satisfied that the machine was so constructed as to quality and material, workmanship and finish, that it would not only wear and give perfect satisfaction for ten years without expense of repairs, but would with ordinary usage last a lifetime. We have sold these machines for years, and so far have been put to no expense whatever for repairs. **This most extraordinary record** insures us of the safety of doing what we believe no other thoroughly reliable house has ever done, viz.: **Send a five years' binding guarantee** with every sewing machine we sell, covering every piece and part in its construction. **Many irresponsible concerns** issue guarantees regardless of the quality of the goods and with no thought of protecting same. For that reason we would urge you to investigate any sewing machine manufacturers who are advertising extensively and learn what their responsibility is. **Unless a concern is honest** and reliable their guarantee is worthless.



Style 20. Parlor Cabinet.

Price, "Sterling".....$25.75
" "Liberty"..... 27.50

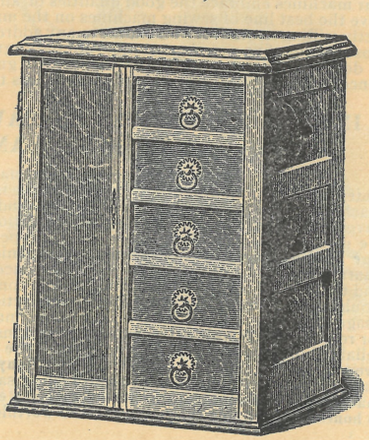
Our Cabinets are all made of thoroughly seasoned material and highly finished.

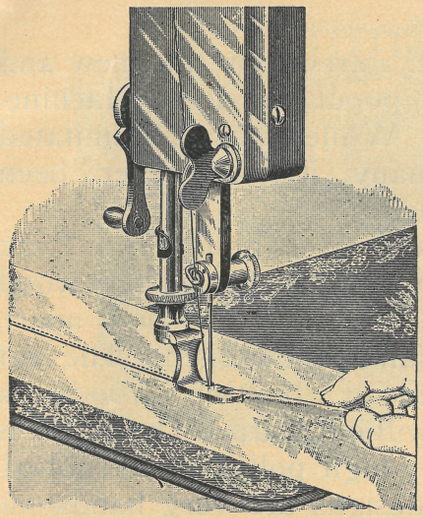
This Cabinet is something entirely new and novel; runs on rollers; can be used for a center table; makes a handsome piece of furniture, and when closed you cannot tell it is a Sewing Machine.

Agent's Price.....$75.00
Wholesale Price..... 35.00
Our Price, "Liberty,".. 27.50
Our Price, "Sterling".. 25.75

For the price we name you get only the best and latest of everything. Our wood-work is built-up and cannot split or separate. This is why we use it. It costs us more money but it gives you better satisfaction, and thereby causes us no trouble; that is what we aim at. We would like to have you select this Cabinet, knowing it will please you and you will find it better than any picture can describe.

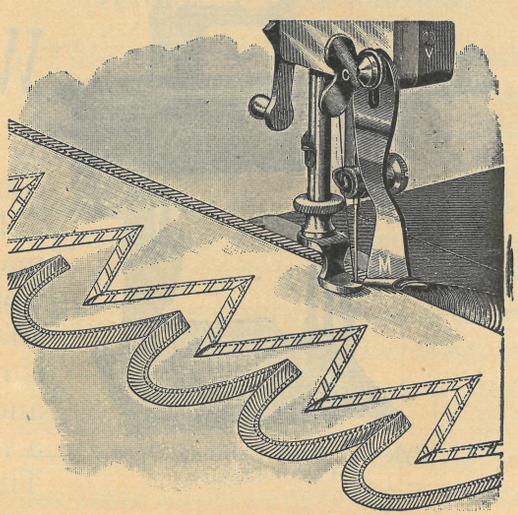
Understand at this price you get the "Liberty" or "Sterling" Machine complete, exactly as shown and described, all complete with the newest, latest patented and designed **Automatic Cabinet made.** Far superior to any automatic cabinet ever produced. The table or top folds back, raising the head securely in place. It is **"built-up" on all four sides,** which is an improvement over the one-piece panels, as the one-piece panels split where the pieced or built-up panels, such as are used in building this cabinet, **can not separate nor split.** This is the reason we make the cabinet that way, though it costs us more. But we know the satisfaction it will give and **will last longer,** therefore be a better and more lasting advertisement for our house. On the inside of door which opens on polished hinges, **two drawers are arranged. We would like to have you select this cabinet, knowing it will please you,** and that it is far better than can be imagined without seeing it, or any picture or description can do it justice.





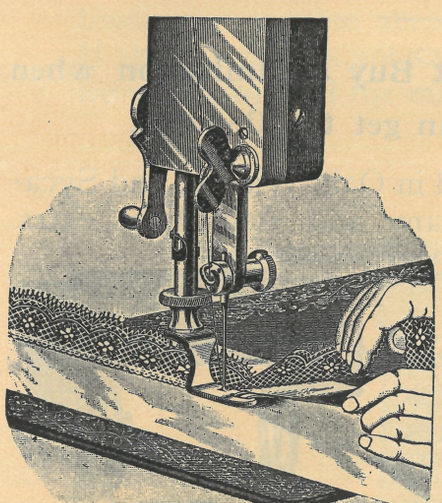
Steel Hemmer and Feller.

The "Liberty" is the only practical machine for hemming bias alpacas, poplins, muslins and other similar goods, without basting, and it is the only machine in the world that will turn a wide hem across the end of a sheet without fulling the under or upper side of the hem. It will make wide and narrow hems, and hem all kinds of goods, such as soft merino, or goods difficult to hem on other machines.



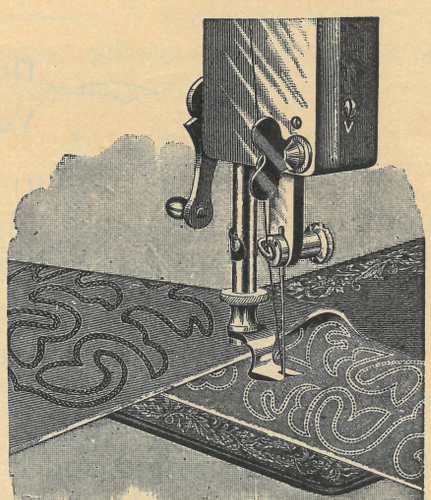
Binding Points.

The "Liberty" is the most practical machine for binding and braiding because it is provided with a vibrating pressure foot, which is automatically raised when the needle is in the goods, so there will be no trouble to turn the material quickly; does not allow "fulling" or "puckering," and you do not need to worry raising and lowering the lifter of the pressure bar.



Hemming and Sewing on Lace at One Operation on the "Liberty."

What is the use of making two seams when you can do the work with one? We truthfully claim that we save you more time, do better work with less annoyance, than any other machine.

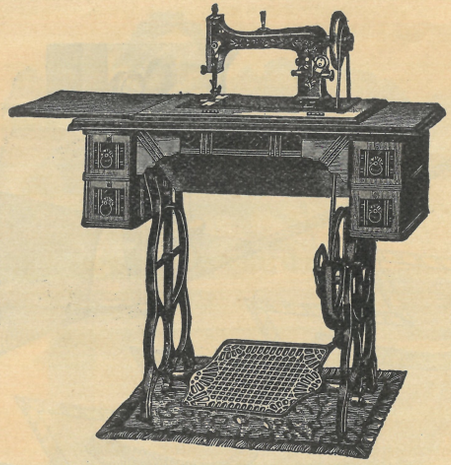


Braiding.

The most beautiful and artistic work can be done with our braider. No trouble to operate or follow any design.

THE DAVIS MACHINE CO., Chicago.

Remember we give a binding Guarantee for Five Years with each Machine.



Style 5. Drop Cabinet, Open.
Price, $23.50.

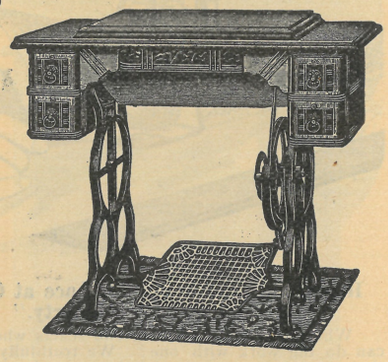
WE introduced this new and popular style of Machine. While it has been imitated by many it has never been equaled.

The drawers and "drum" are made of the celebrated bent wood work that does not come apart, and can not be broken. The leaf is made of "built-up" woodwork and will not warp. The finish is a very high polish, hand-rubbed. The designs are very handsome and pleasing; everyone pronounces it the finest and best finished Machine made. The upper cut shows the Machine open ready for use, the cover when open forms a large and convenient leaf. The lower cut shows the Machine closed. The head let down into the "drum" out of the way, and the cover closed, protecting the Machine from dust.

Do Not Buy an Imitation when You can get the Genuine.

These Cabinets are furnished in Oak, Walnut, and Sycamore. Birdseye Maple, Mahogany and Ash, $2 00 extra. Inlaid Mahogany or Walnut, $3.00 extra.

In our latest Stands we use a neat and substantial brace (this cut does not show) which makes the stand very rigid and firm. It is so arranged that it can conveniently be used as a foot-rest.

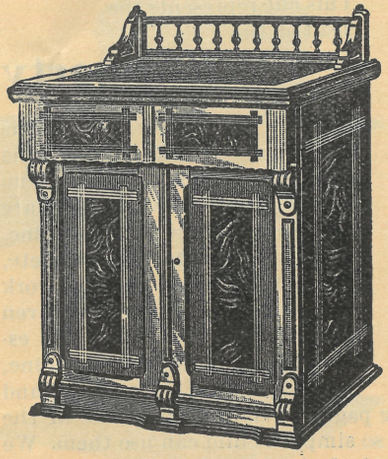


Closed.

Make all checks, drafts and orders payable to

THE DAVIS MACHINE CO., Chicago.

THE DAVIS MACHINE CO., CHICAGO.

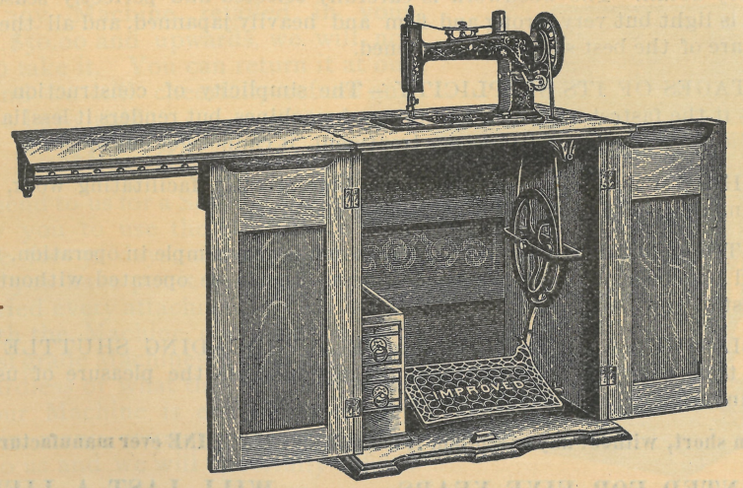


Style 21.
Price, "Liberty".....$27.50
" "Sterling"..... 26.00

Automatic Desk Cabinet.

This is a picture of our Automatic Desk Cabinet, showing machine closed. We furnish this Cabinet in Oak, highly finished. When closed it has the appearance of a beautiful writing desk, and can be used as such. It is a very attractive piece of furniture for any room. The head of the machine does not "tip" but rises and lowers automatically by means of a lever attached to the leaf, and requires but little effort to operate it. When you turn the top over to the left it raises the head to the proper position for sewing. Each Cabinet has ample drawer room for the attachments and is provided with a lock and key.

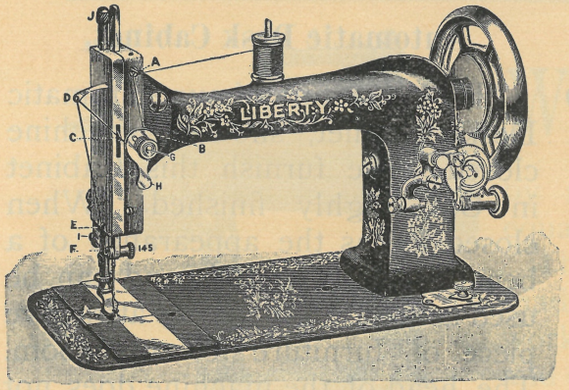
The grandest bargain we can offer you for the money; everything that is up to-date goes with this machine. Our binding guarantee accompanies each machine we send out. If the machine is not satisfactory return it at our expense and we will refund all the money you have paid.



This picture shows our Automatic Desk Cabinet Open.

Address all communications to

THE DAVIS MACHINE CO., Chicago.

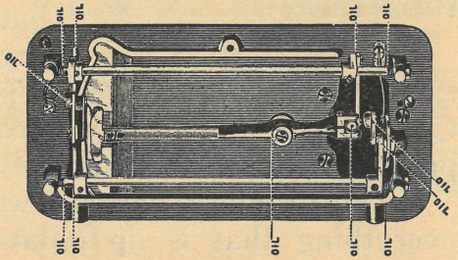


This cut represents the head of the

Liberty

No time, money or skill has been spared to make this machine the best on earth. There are no improvements of value that are not embraced in this machine. The attachments are complete, and do the greatest range of work ever before attempted, or even thought possible. They are especially made for this machine, of the best steel, extra heavy and strong, and will wear a lifetime. On the succeeding pages we show a small line of the splendid work that can be done by them. They are so simple a child can use them. We do not claim it is the best for the money, but positively declare it is the very best sewing machine made, regardless of price.

This cut shows the great simplicity of the construction. There are no abrupt movements to cause jar or hard running, and the stitch made by this machine is alike on both sides, whether it be on light or heavy material.



THE UNDER VIEW OF THE LIBERTY.

A FEW SPECIAL POINTS.

CAREFUL CONSTRUCTION—This machine is constructed with the utmost regard to every detail. The woodwork is carefully selected and perfectly seasoned; the stand is light but very strong and firm and heavily japanned, and all the wearing parts are of the best steel, case hardened.

ADVANTAGES OF ITS SIMPLICITY—The simplicity of construction not only makes it the fastest and easiest-running of machines, but renders it less liable to get out of order. In fact, with proper treatment, it cannot get out of order.

ITS HIGH ARM is another notable advantage, greatly facilitating work, as every woman knows who has ever used a sewing machine.

THE AUTOMATIC BOBBIN WINDER, which is very simple in operation, takes the thread automatically with perfect evenness. It can be operated without working the rest of the machine.

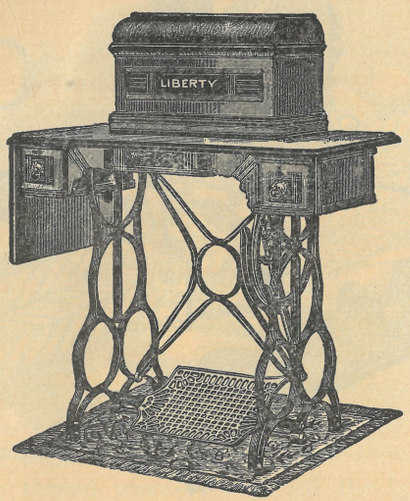
THE SELF-SETTING NEEDLE, AND SELF-THREADING SHUTTLE are also great time and trouble savers, and greatly increase the pleasure of using this machine.

In short, without any exception, it is the BEST MACHINE ever manufactured.

WARRANTED FOR FIVE YEARS. WILL LAST A LIFETIME.

SEND FOR IT AND SEE FOR YOURSELF.

THE DAVIS MACHINE CO., CHICAGO.



Style 4. Price, $20.00.

Our "Liberty" Stands

are of the latest and improved "Ribbon" frames; large fly wheel, the dress guard prevents the fly wheel from soiling the clothes and keeps the belt in its place; no need to soil the hand trying to put the belt on, **it does not get off.** Our Pitman is ball-bearing and adjustable. Our Treadle is large, "roomy" and hung on two hardened steel centres. Our balance wheel is hung on adjustable steel conical journal and will always remain in position. The Treadle acts independent of the rod, that holds the stand together, thereby obviating any binding or loose and rattling joints. Do not forget that the Stand is a very important feature of the Machine, and much depends upon it in a light running Sewing Machine.

The Ribbon Stand is specially recommended for its handsome appearance and because it is easily cleaned. See our Stand and be convinced.

Our Instruction Book Makes Everything Plain.

By carefully reading our Instruction Book you will find you can operate the Machine and do any class of work that can be done on any Machine, even by an expert.

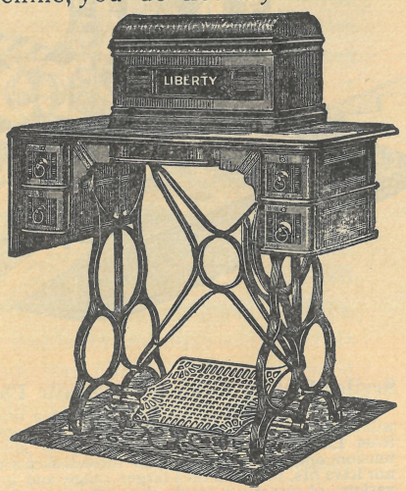
PLEASE COMPARE OUR PRICES

With those of any other concern for a strictly high grade 5-year guaranteed Sewing Machine complete with drop desk stand cabinet, and if you do not say that we are saving you from 25 per cent. to 50 per cent. in price; in fact, if after you have seen and examined this Machine, you do not say that it is equal to any Machine retailed in your section at $50.00 and upwards, we will not ask you to take it. You can return it at our expense and we will cheerfully refund any money you have paid.

A Further Guarantee.

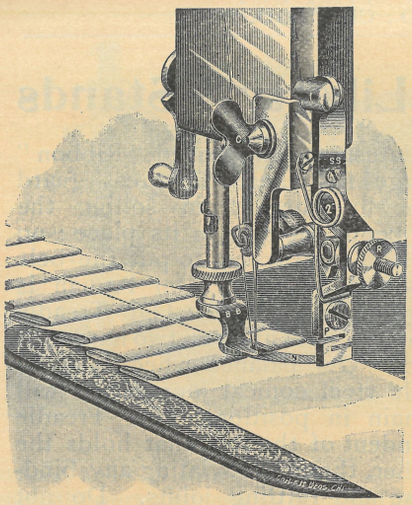
If you send to us for a Sewing Machine we will allow you to use the Machine in your own home for 30 days, and after 30 days' trial, after you have put it to every possible test and tried every attachment which is furnished with the Machine, compared it with the highest grade Machines in your neighborhood regardless of what they cost, if you do not say our Machine is equal to the very best, and in many respects better, you can return it to us and we will cheerfully refund your money.

Address all communications to



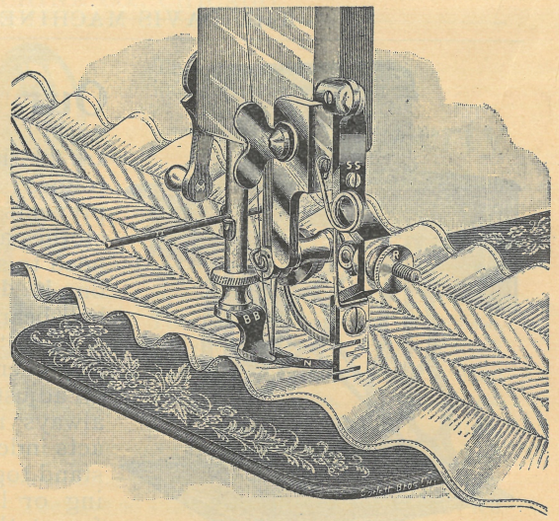
Style 5. Price, $21.50.
In Ash or Mahogany. Price, $23.50

The Davis Machine Co., Chicago.



Plaiting Only with The "Liberty" Ruffler.

It is the most perfect and complete attachment of its kind ever applied to a Sewing Machine. With it fifty-seven varieties of practical ruffling can be produced, including knife plaiting, 1-16 to 1 inch wide, with any space between. It can only be done on the "Liberty" Machine.

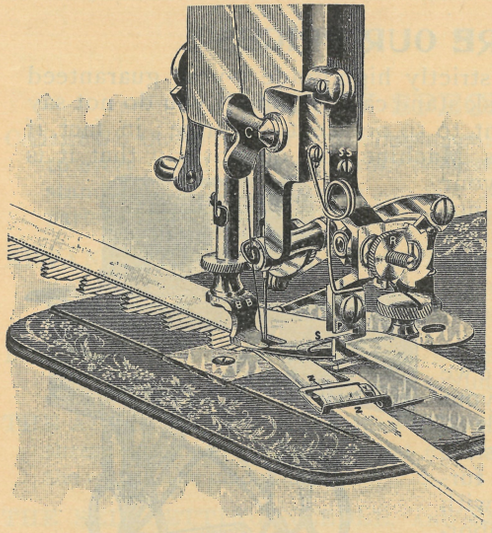


Shirring.

This illustration shows a sample of "Herringbone" Shirring, as done with the "Liberty" Ruffler. "Puffed" Shirring can be made by slightly changing the method of turning the fold. While other machines attempt to produce this work, it is conceded that the Ruffler used on the "Liberty" Machine is the only attachment made that will execute it perfectly.

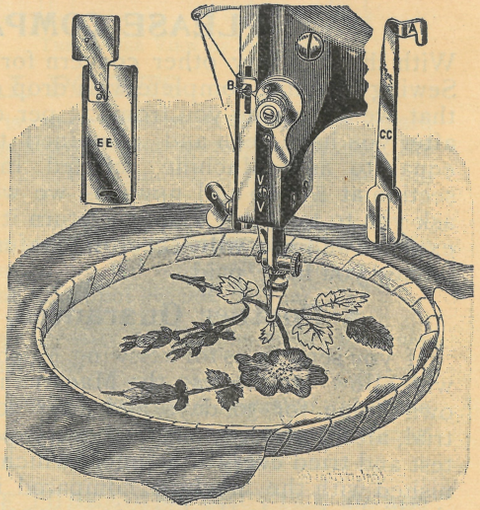
MANY SEWING MACHINES HAVE BEEN BOUGHT AT FROM $50.00 TO $75.00.

Accompanied by a set of attachments which the operator was never able to utilize on account of the complicated construction of the attachments and their unadaptability to the work; attachments that would require an expert to accomplish the desired results, if, indeed, they could be accomplished at all. When you get a "Liberty" you require no instructor. Our book will be sufficient, and will enable anyone to do any kind of work it is possible to do on any sewing machine, to do it rapidly, and as nicely as the most expert can possibly do.



Scallop Plating with our Automatic Plaiter

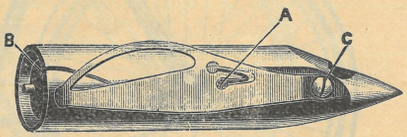
If you want a Machine that will last a lifetime, will do all kinds of work without basting, and will sew from Lace to Leather, without change of stitch or tension, one that will not break thread, skip stitches nor have fits, that will do a larger range and greater variety of practical work than all other machines combined; one that runs easy and quiet, has the finest wood-work and excels all others, then buy the "Liberty" Sewing Machine. It is the only one that has all the above points combined. Give us a chance and we will prove it. These assertions.

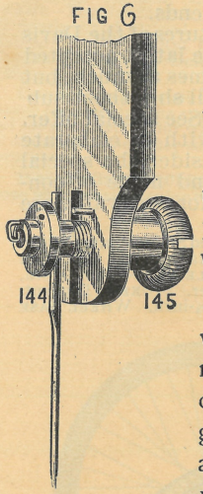


Etching

The "Liberty" is better adapted to Silk Etching and Embroidery work than any other. Beautiful pictures of a Silk Tapestry made on the "Liberty," representing the **congregation of nations, Europe, America, Asia, and Africa,** and on exhibition at the World's Fair at Chicago, among other samples of unequaled Sewing Machine work exhibited by this company. The picture representing the Unveiling of Columbia.

ON the preceding pages we have shown only a little of the great range of work done on the Liberty with their exclusive set of steel attachments—with our ruffler and scallop plaiter we do a line of work done on no other machine—the most inexperienced operator can do the work as well as an expert. Don't be deceived either by luring promises or misrepresentation. The free trial order we offer you ought to convince you that we say only what is true; how could we afford to do otherwise. It would be a positive loss to us to send out a machine that would not in every particular be exactly as we represent it. You do not have to keep it, if it is not. We will refund your money as cheerfully as you sent it. Our self-threading shuttle is made of the finest tool steel and hardened, positively self-threading and does not break the thread when it runs off the bobbin. Our self-setting needle has a flat shank and is held in place by a large thumb screw. The cabinet work on our Liberty is a work of art, a marvel of completeness. If you prefer we will put very handsome nickel bands around the drawer cases for 50c extra. This adds much to the appearance of the machine.



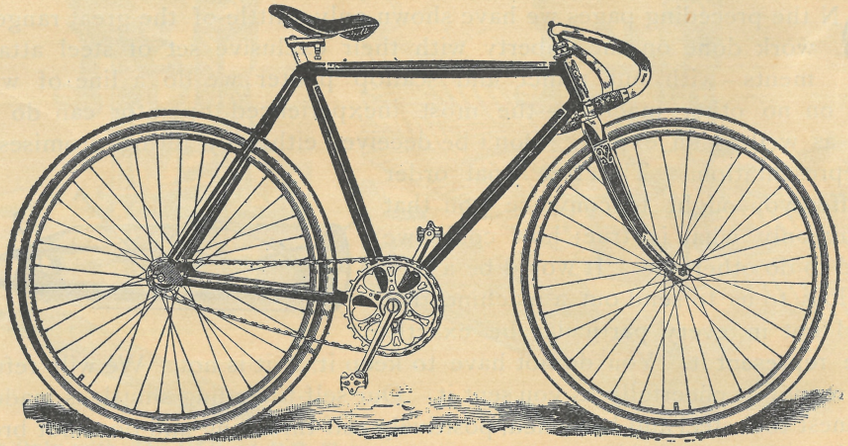


We want to give you the best of everything. We are determined to please you; it pays us to do so. We want to sell you some other things you will see in this catalogue and we want to sell to your friends.

We are anxious to receive your order because we know it will mean more orders from your neighbor. There is nothing made to compare with the machine we offer you, and when you consider the price of $23.00, we feel confident you will at least give us a chance to send you one to examine. All we ask is an opportunity to allow you to examine the machine. We wish to get as many of these machines in the country as possible, as an advertisement. We have made great preparations for the manufacture of these stands, and in order to reduce the price to $23.00 it has been necessary for us to contract for a very large number. These must be marketed, and to market them we realize that it is necessary to sell them on a very small margin and depend on the excellency of the work to bring us more orders. If you will only let us send you this machine to examine, when your friends and neighbors see it and learn where it came from and the price, we know it will result in our getting many more orders from your neighborhood.

We embrace this opportunity of thanking you in advance for the privilege of serving you, and we assure you nothing will be left undone to satisfy you in every respect.

WRITE FOR SPECIAL CATALOGUES.



Davis Model "G" Light Roadster. Price $35.00.

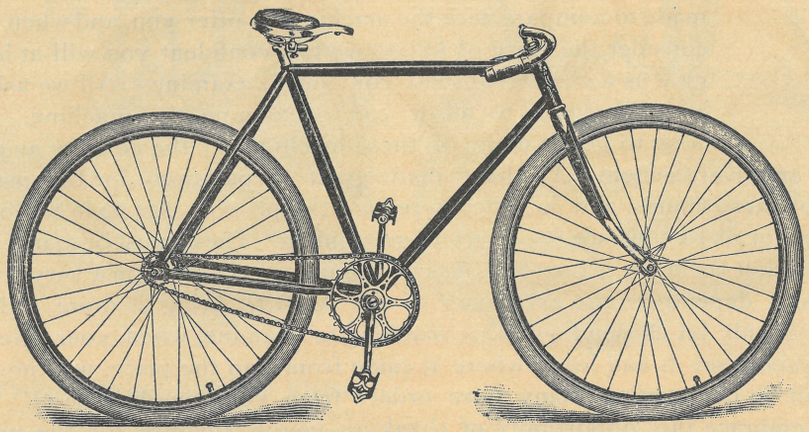
To those that know our wheels, we can say very little; they are our friends.

IN GENERAL—We herewith briefly describe a few of the leading features of the Davis Models for the coming season. Suffice to say that they are made on the latest accepted lines with all of the modern improvements. We could write ten times as much, but that proves nothing without seeing the wheels for yourself. We shall ship them subject to inspection, on payment of transportation charges guaranteed. See special offer.

YOUR TIME—We do not wish to take up your time unnecessarily with an elaborate description of useless and impractical talking points. If you will consider the special features, the material used and examine the workmanship, finish and mode of construction we are sure that you will agree with us that our claims for rare value are fully justified.

GENERAL SPECIFICATIONS, MODEL "G" ROAD RACER.

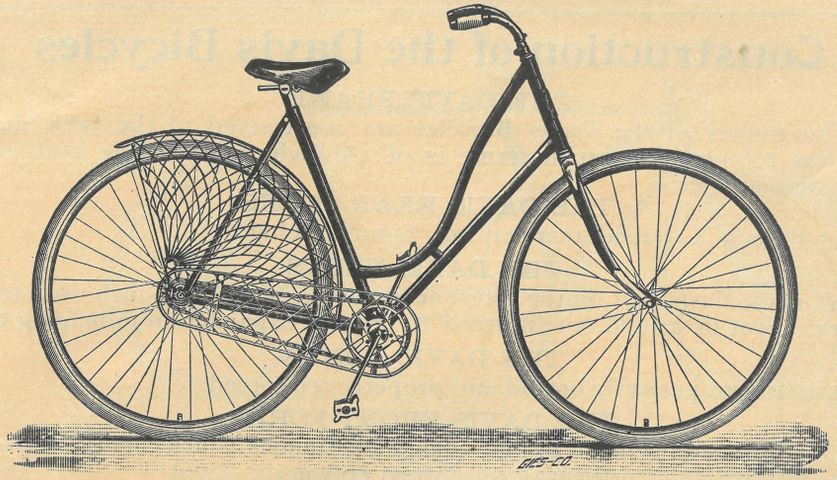
CRANKS—6½-inch. CHAIN—Diamond Special, Best Quality and Finish Indianapolis Blued Sides, White Center. FRAME—Regular 22-inch; other sizes special. FINISH—Regular Myrtle Green, Deep Maroon and Black, all neatly hand striped. GEAR—Regular 77 7-9; option. (8 and 10 Rear, 23 to 26 Front.) HANDLE BARS—Rams Horn, Drop or Schineer Style. PEDALS—Best Rat Trap. SADDLE—Special (Brown Style) or Muller. SPOKES—Tangent; 32 front, 36 rear. TIRES—1⅝-inch Morgan & Wright or Defender Road Racing. TREAD—4¾-inch. WHEEL BASE—43½-inch. WEIGHT—22 pounds. WHEELS—28-inch. DROP—2¾-inch.



Davis Regular "Road," Model "E." Price, $26.00.

GENERAL SPECIFICATIONS, MODEL "E."

CRANKS—6½-inch. CHAIN—¼-inch Diamond Special, Best Quality and Finish Indianapolis B. Block. FRAME—Regular 24-inch; option 22 or 26-inch. FINISH—Regular Myrtle Green, Deep Maroon, Royal Blue and Black, all neatly hand striped. GEAR—Regular; any gear specified. HANDLE BARS—Raised, Drop or Rams Horn. PEDALS—Best Rat Trap—option Rubber. SADDLE—Special Padded (Brown Style.) SPOKES—Tangent; 32 front, 36 rear. TIRES—1⅝-inch Morgan & Wright or Defender. TREAD—4⅞-inch, WHEEL BASE—43½-inch. Weight—24 pounds. WHEELS—28-inch. Christy Saddles $1.00 extra.



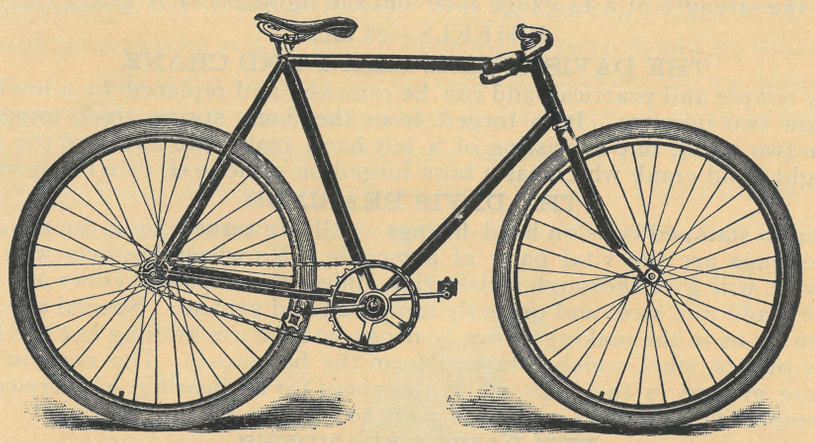
Davis Model "D." Price, $26.50.

SPECIFICATIONS, MODEL "D."

CRANKS—6½-inch. CHAIN—¼-inch best hardened centers and rivets (Indianapolis B block Best Quality.) FRAME—Regular 22-inch; option 20-inch. FINISH—Regular Myrtle Green, Deep Maroon, Royal Blue and Black, all neatly hand striped. GEAR—Regular 66⅔; option 70, 73½. HANDLE BARS—Raised or Drop. PEDALS—Standard Rubber or Rat Trap. SADDLE—Special Padded Plate. SPOKES—Tangent; 32 front, 36 rear. TIRES—Morgan & Wright or Defender. TREAD—4⅞-inch. WHEEL BASE—43½-ineh. WEIGHT—24½ pounds. WHEELS—28-inch.

Our Sprockets are all made of the finest quality boiler plate steel. The mill from which his stock is purchased makes the steel for the special purpose intended. We do not hesitate to say that it is the best metal that can be had for sprockets. Our way of machining all on one side, leaving the original surface (which is the stiffest part of all metals) on the other side, prevents getting out of line from the chain pull and is specially desirable for large sprockets.

1898 DAVIS BICYCLES, The increasing popularity of cycling has caused a demand for cheaper wheels by those who desire to enjoy the pleasant and healthful sport.



Davis Model "C." Price, $23.50.

SPECIFICATIONS, MODEL "C," DAVIS.

CRANKS—6½-inch. CHAIN—¼-inch best hardened centers and rivets. FRAME—Regular 24-inch; option 22 or 26-inch. FINISH—Regular Deep Maroon and Black, all neatly hand striped. GEAR—Regular 77; other if desired. HANDLE BARS—Raised, Drop or Rams Horn. PEDALS—Rat Trap or Rubber. SADDLE—Special Padded. SPOKES—Tangent; 32 front, 36 rear. TIRES—1⅝-inch "David" Special. TREAD—5-inch. WHEEL BASE—43½-inch. WEIGHT—24 pounds. WHEELS—28-inch.

The difference in this Wheel from the Model "E" is in the equipment only. The wearing qualities and finish are equal to any. The usual price of this Wheel is $40.00, but by special arrangements we are enabled to offer you this superb Wheel for only $23.50. We know you cannot duplicate the price anywhere. For full description send for our Special Bicycle Catalogue.

Construction of the Davis Bicycles

THE DAVIS FRAME.

The frames of the Davis Bicycles are constructed of the best Shelby Seamless tubing. The main frame is of 1⅛-inch tubing. The head is 1⅜ inches in diameter.

THE DAVIS REAR FORKS

Are 13-16 inch X shaped, rear stays of ¾-inch tubing.

THE DAVIS JOINTS

Are all made flush, and on the latest accepted lines, with 2½-inch drop to the hanger. Seat post tube is reinforced to prevent expander from bulging tube.

THE DAVIS JOINTS

Are guaranteed perfectly brazed and properly reinforced.

THE DAVIS FRONT FORKS.

Our Fork side is made of taper gauge continuous 1-inch tubing reinforced on the inside and outside by a drop forged crown.

THE DAVIS CROWN

Is of the arch design extending to a point down the fork sides. The crown to the point, also the lower ends of fork sides are handsomely nickeled. We have given special attention to building forks and are making them extra strong to insure against the breaking down of this part of our wheel, which was a serious fault with a great many bicycles last season. Ample room is provided for larger tires if desired.

THE DAVIS FORK STEM

Is made of 14 guage tubing and machined on a taper from the top, leaving the original thickness of the tube at the bottom where it joins the crown, giving the strength of a 14 gauge tube and the lightness of 16 guage tube.

WHEELS—28 inch.

THE DAVIS CRANK SHAFT AND CRANK

Is very simple and practical, and can be removed and replaced by a novice in less than two minutes. It is forged from the finest spring steel, tempered, only in two parts; one consisting of a left hand crank and axle and the other of a right hand crank which has a boss forged on same to receive the sprocket.

THE DAVIS BEARINGS

We use no stamped cups on head fittings. All are turned from the solid bar. The bearings are the vital parts of a bicycle. No wheel, however well built otherwise, will give thorough satisfaction unless the cups and cones are made of best grade tool steel and properly tempered and ground. Special attention is given by us in the making of our bearings, and we use nothing but the finest quality of tool steel, which is turned from the bar stock. The cups in both hubs are ground in the hubs, while the cones for all bearings are screwed on their respective axles and ground in pairs to insure a perfect bearing.

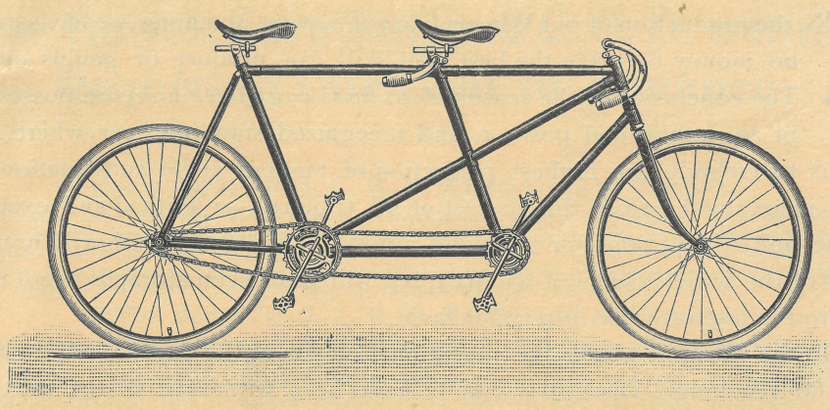
THE DAVIS EXPANDERS.

Both our seat post and handle bars are fastened with invisible expansion clamps. The frame seat post lug has a 16 gauge tube reinforcement to prevent bulging of the seat post tube.

Our expander is a split sleeve inserted into the stem, which is also split. Inside of the sleeve is a tapered plug which the expander rod engages. When this plug is drawn up it has more friction surface and holds better than the old style clamp and bolt.

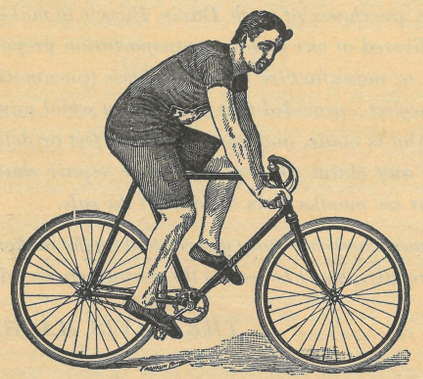
To release, unscrew rod and drive down plug, using a piece of wood to prevent marring the nickel.

THE DAVIS MACHINE CO., CHICAGO.



Double Diamond or Combination Tandems. Price, $85.00

Our line of Tandems can not be surpassed in point of construction. The lines are very graceful and the finish all that can be desired. We carry the most complete line on the market. For price, specifications and full description write for our Special Davis Bicycle Catalogue. We are determined to sell Bicycles this year and have put the price that we feel sure will make them sell. Remember, we do not offer a worthless wheel; we cannot afford to; but when we say that we offer to you a *"good"* wheel we mean it—not only good in appearance, but in workmanship. It is high among the highest grades. You will be delighted with it, your friends will observe it, and we will sell more of them. This is the secret of our success, and is where you are benefitted. We know that we must meet competition, and we want you to place the Davis side by side with any of them. We have no fear of the result—the verdict we already know—but we want you to know it also. Therefore, we have made our liberal trial offer in another part of this catalogue.



MAY NOT ALWAYS BE FIRST, BUT NEVER LAST.

IN the production of our Wheels like our Sewing Machines, we have spared no money to make the best that skill can produce or genius invent. The conclusion of the season of '97 finds our wheel in secure possession of an established position and recognized standing everywhere. Its claims to embody the highest perfection of modern cycle construction has been maintained before the shurest of all tribunals—a critical and exacting public, and to-day confirmed beyond appeal. Our 1898 wheel will not fall short of the achievements of the past, but will show even stronger proof of its title to the highest rank in popular favor.

In the world of wheels the educational effects of the past have been many and far reaching. Disastrous results have been witnessed of the mistaken belief that anybody can build a bicycle, and that the public would blindly accept as "high grade" every wheel so offered. On the other hand the lesson of quality has been learned by many riders, only at the cost of very unfortunate experience and loss. More widely and keenly than ever is now appreciated the necessity of perfection in material and construction. The production of the bicycle of to-day, so light, so fragile in appearance, but subject to such marvelous tests of strength and endurance, much depends upon the staunches and workmanship, for upon it the life of the rider is constantly hazarded. For this reason we will not list a bicycle at a price that we cannot conscientiously recommend. The price we quote on our wheels are as low as can be offered for a wheel that you can afford to risk your life upon.

Guaranty

We agree with the purchaser of each Davis Bicycle to make good by repairs or replacement, when delivered at our factory, transportation prepaid, any imperfection or defect in material or manufacture of such bicycle (pneumatic tires excepted) not caused by misuse or neglect; provided that the factory serial number shall be on such bicycle at the time claim is made, and that all imperfect or defective parts shall be referred to us before any claim for replacement or repair shall be allowed. This guaranty continues for six months from the date of the sale.

All tires used on our wheels are fully guaranteed by the makers, and tires claimed defective, or needing repairs, must be sent to the manufacturers direct.

THE DAVIS MACHINE CO., Chicago.

How Bicycles are Shipped C. O. D. without Requiring One Cent in Advance

Order Form No. 1, C. O. D. By Express or Freight.

To show our confidence in our wheels, we will ship one bicycle to anyone C. O. D. by freight or express, with the privilege of examination, to any express or freight office on a railway, anywhere in the United States, provided the order is accompanied with the Express or Freight Agent's written guarantee that the charges, both ways, will be paid if the wheel is not accepted. On such orders we give privilege of examination, and will ship any style of bicycle listed in our catalogue.

Order Form No. 3, C. O. D. By Freight or Express.

To persons living at a distance from banks or express agencies, in order to save them an additional journey, or to those who do not not wish to conform to the above conditions, we make the following offer: Send us Five Dollars ($5.00) by mail as a guarantee of good faith and charges, stating what style of wheel you wish to purchase, and we will at once ship same by freight or express C. O. D., with privilege of examination before paying balance. If the bicycle does not prove exactly as represented, it can be returned to us at our expense both ways and your money will be cheerfully refunded. If the wheel is as represented, the purchaser is to pay the freight or express charges, including the return charges on the money. To points west of the Rocky Mountains we require at least Ten Dollars ($10.00) to accompany each order.

Order Form No. 4—All Cash With Order.

When cash in full accompanies the order, we allow a *Special Discount* of One Dollar ($1.00). Remember, "A dollar saved is a dollar earned." Nearly all our orders are accompanied with cash in full. Our customers know that their money will be refuned if bicycle is not exactly as represented, and *we pay the freight both ways* if any wheel purchased of us, and paid for in advance, after arrival and examination is not just as we state. *Where can you buy on better terms, or who will treat you fairer than this?*

Our Terms—Cash, No Credit.

We do not sell our bicycles on monthly payments or installments, neither do we take old wheels in exchange. *We sell for cash only*, and under no circumstances will we extend credit to anyone. If we were to sell on time, or extend credit, we would be compelled to ask high prices, the same as other companies. But, adhering strictly to the cash system, we avoid bad debts, hence can sell on close margins. All we want is a fair profit, which we add to the actual cost of the goods. Everyone can buy at that price—no more, no less. If it is not convenient for you to pay the full amount of cash, it would be better for you to borrow the money at home and pay a high rate of interest, rather than buy on installments.

Our prices for bicycles are f. o. b. cars at Chicago. No charge for carting or crating. We do not pay exchange or collection charges when wheels are sent C. O. D.

No goods will be shipped C. O. D. unless our terms are complied with. We ask no money in advance, but as a guarantee of good faith we require that charges both ways be guaranteed according to form No. 1, or if this is not convenient, it will be satisfactory if $5.00 accompanies the order in advance, the balance to be paid C. O. D. No goods will be shipped C. O. D. when the total amount of order is less than $5.00.

Bear in mind *we are headquarters*. and sell the best bicycles made for less money than any other manufacturers. No concern will sell you high-grade wheels for so LITTLE MONEY. We have but one price—the lowest. We treat everybody alike and make no exceptions to our terms or conditions, when you order from us you can feel assured that you have secured your bicycle at *rock bottom wholesale figures*, and that no one can purchase the same wheel for any less. We take all the risk ourselves, and if you do not find the bicycles as represented in every particular, same can be rturned at our expense and your money will be cheerfully refunded.

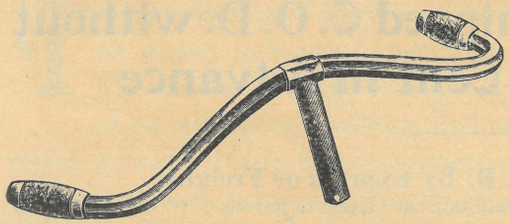
How to Order.

Examine and read our catalogue carefully; do not destroy it or cut out any of the illustrations—preserve it for future reference. Write you name in full, with your postoffice address, giving town, county and state; also give shipping address if different from postoffice address. State definitely how you wish the wheel shipped, whether by freight or express. Give the style of bicycle wanted, and if possible, the page and number of catalogue; if convenient, give reach, height and weight of rider. When ordering, adhere as near as possible to regular specifications; a variation in details frequently causes delay.

We are adding new improvements whenever anything practical suggests itself or is introduced, and purchasers may be assured that in every case they will get a bicycle with all the latest practical features and up to the times in every particular. This will necessarily cause some variations in our specifications as printed in this catalogue.

Write your orders very plainly. Send money by registered letter, express or postoffice money order, bank draft on New York or Chicago, or currency by express prepaid. *Do not send us local checks*, as your order will be delayed until the check can be collected. If you must send local checks, however, always send 25 cents extra for exchange, which amount we are obliged to pay. We recommend express or postoffice money orders or bank draft on New York or Chicago. Send all remittances and make all drafts, money orders, etc., payable to THE DAVIS MACHINE CO., CHICAGO, ILL. Do not sent currency by open mail, it is not safe. All postmasters will register your letter when requested.

The Original "Schinneer."



Octagon, 18 to 22 in. wide	$2 50
Plain, " "	2 00
V Top, Ram's Horn 18 in. wide, 6 to 8 in. drop	3 00
All other style of bars	$1 00 and up

Leather Grips.

		PAIR
No. 11.	Wood Body, Leather Covered, orange tanned	$0 40
" 12.	Solid Leather, Mottled	35

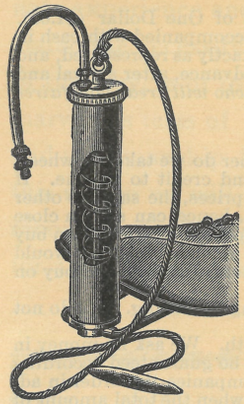
Best quality Corkaline, composition tips, reinforced throughout.

No. 6.	German Silver Tips	15
" 8.	Maroon Composition Tips, all colors	15

Fibre Buckskin Grips.

Absorbs moisture and pleasant to the touch.

No. 60.	Black Composition Tips, all colors	20
" 70.	Nickeled Tips	15



The Boyce Automatic Pump

Is pronounced by experts the most perfect on the market, combining the convenience of a hand pump with the pumping capacity of a foot pump; it is 4 inches long by 1¼ inches diameter, handsome in appearance, being fully nickeled and buffed; can be carried in the tool bag or pocket. After attaching to tire, place on floor, hold with foot, stand erect and pull quickly on string. It will fill any tire in one minute with less than half the manual labor required with other pump. An ideal ladies pump.

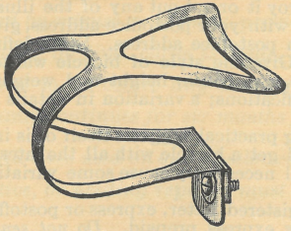
Price.....50c Postage

PREPAID.

	EACH
Double Action, nickel-plated	$0 40
Single Action	15

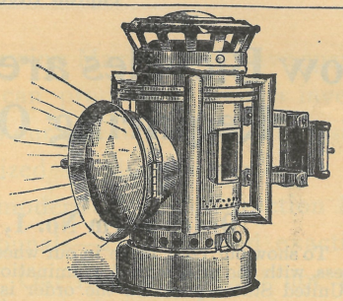
Foot Pumps.

No. 1. Foot Pump, 1½x12 in. cylinder	$0 40
" 2. Foot Pump, 1⅝x12 in. cylinder	65
" 3. Foot Pump, 1½x12 in. cylinder	65
Diss Double Action	1 30
"Tornado" Pump, 24-in. cylinder	2 00
Lightning Air Pressure	4 00



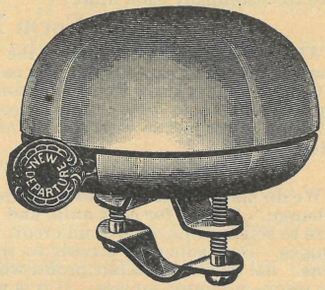
Toe Clips.

		PAIR
No. 387	Winner, steel-tempered, plated	$0 25
" 393	" adjustable in length	30
" 395	" adjustable in length, smaller	25
" 391	" Leader, adjustable	35



Bicycle Lamps.

	EACH
The "Search-Light," embossed and nickeled	$3 50
The "Banner" No. 1	2 00
The "Banner" No. 2	2 25
The "Front-Light"	2 00
The "Diamond"	2 75
The "M. & W."	2 00
The "Leader"	1 40
The "Climax"	1 75
The "Jim Dandy," Nos. 1 or 2	90
The "Lightweight"	80
The "Acetylite" Gas Lamp	3 50
The "Columbia" (not catalogued)	80



Tandem Bells.

		EACH
No. A	Diameter 4 inches	$2 50

PATTERN "E" DOUBLE ELEOTRIC STROKE

No. E4¼	Size 2¾	inches	80
" E6½	" 2⅜	"	75
" E7	" 2⅛	"	70
" E7½	" 2⅛	"	65
" E8½	" 2⅛	"	60
" E9	" 2	"	65
" E9½	" 1¾	"	60
" E10½	" 1¾	"	40

PATTERN "D" DOUBLE STROKE

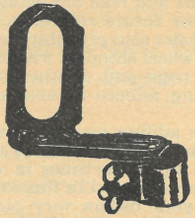
" D6½	Size 2	inches	50
" D7½	" 2	"	40
" D9½	" 1¾	"	30

PATTERN "S" SINGLE STROKE

" S3	Size 1¾	inches 25

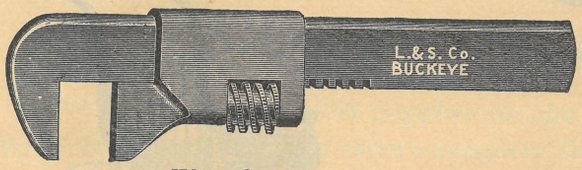
Special Bells.

" 25	Lord Tire Bells	65
" 0	Saks' Continuous Alarm	1 25



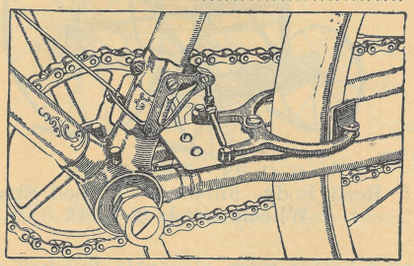
Lamp Brackets.

No. A	Axle Bracket	$0 05
" B	Fork Lamp Bracket	10
" 4	Fork Lamp Bracket	20
" 3	Head Bracket	20
" 5	Head Bracket, for brake	25



Wrenches.

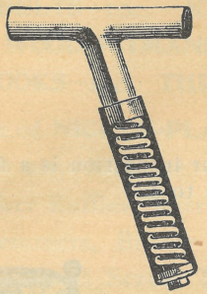
			Each
No. 1	Drop Forged Steel		$0 20
" 8	Wakefield, nickel-plated		30
" 9	"	blued	25



Stanley Brake.

Never fails, simple and easily attached to any wheel.

Price.....$3 50

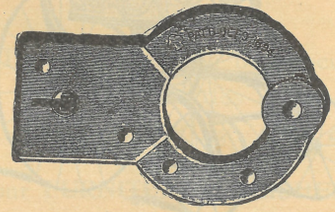


Beardsley Seat Post, no jar, no jolt.....$1 50

Saddles.

Christy Saddles	4 00
Plew Saddles	2 25
Standard special padded	1 10
Duplex	1 60

Any saddle made at prices to correspond.



Locks.

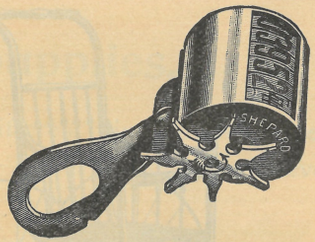
			Each
No. KS4-J	"Yale" Sprocket, japanned		$0 20
" KS4-N	"Yale" Sprocket, nickeled		30
" 16	Bimetallic Sprocket		15
" 4066	"Eagle" Sprocket		10

Trouser Guards.

Blue Finish	Pair	05
Enamel Finish	"	05

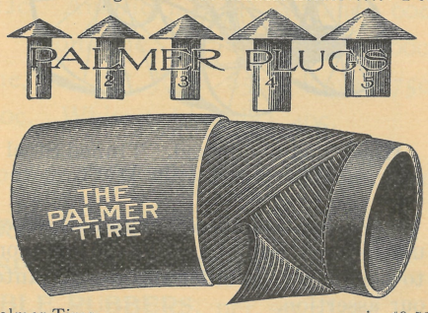
Saddle Clamps.

Nos. 1 or 2	For frame of bicycle	40

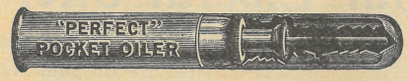


Bevel Gear Cyclometer.

		Each
No. 1	With regular holder	$0 90
" 2	With regular and detachable holder	1 00



Palmer Tires	per pair,	$9 50
Goodrich Tires	"	7 45
Defender Tires	"	7 00
Morgan & Wright Tires	"	7 00
Our David Tires	"	4 00
Vim Tires	"	7 00



Pocket Oilers.

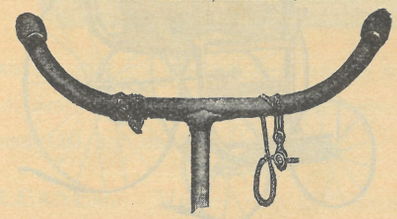
	Each
"Safety" Oiler, nickel-plated	$0 20
"Perfect" Oiler, nickel-plated	20
"Universal" Oiler, nickel-plated	10
"Hero" Oiler	10

Dixon's Graphites.

Dixon's Graphite, wood box, No. 679	10
Dixon's Graphite, in tinfoil, No. 691	05
Dixon's Graphitoleo, in tubes, No. 692	10

Lubricants, in Sticks.

"Kansoo" White Lubricant, in tinfoil	05



Bundle Carriers.

No. 1	Canvas, small, two compartments	$1 00
" 2	Canvas, large, two compartments	1 25
" 3	Mackintosh, small, two compartments	1 50
" 4	Mackintosh, large, two compartments	2 25

Frame Bags.

" 11	Leather, standard size	3 50
" 12	Canvas, standard size	1 00

Barnard Carrier.

" 6	Canvas, single compartment	40



G. C. 25. Price $2.75.
Wood Body—finished. Tinned Steel Wheels and Iron Work.

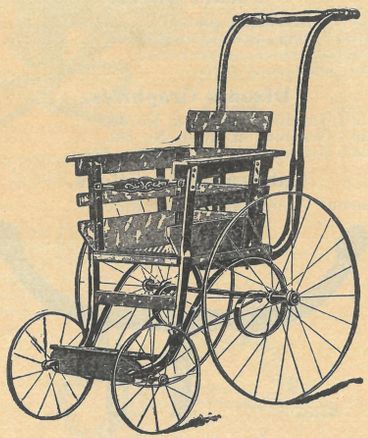


G. C. 29. Price $3.75.
Reed Body—finished. Tinned Steel Wheels and Iron Work.

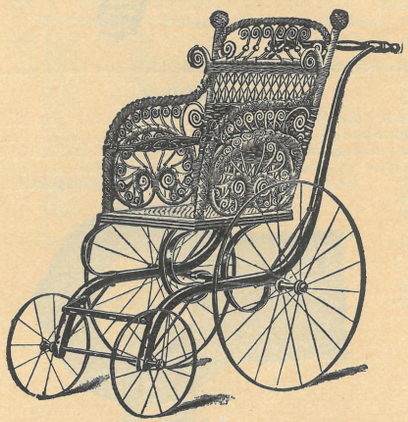
We can confidently claim that we do sell a better, more elegantly finished and upholstered Baby Carriage for less money than any house on earth. We only ask you to send us a trial order and we guarantee you will be convinced of the truthfulness of our assertion.

Our Liberal Offer

TO SEND A CARRIAGE for your inspection is a further proof that we do just what we advertise to do.



G. C. 31. Price $4.60.
Oak Body—finished Antique.
Tinned Steel Wheels and Iron Work.



G. C. 37. Price $6.75.
Reed Body—finished. Tinned Steel Wheels and Iron Work.
Rubber Tire Wheels, $1.00 extra.

We do not show a large line in this Catalogue but, on application, we will send you our **Special Baby Carriage Catalogue,** showing and describing fully, **over 125 Styles.**

THE DAVIS MACHINE CO., CHICAGO.

Sewing Machine Supplies.

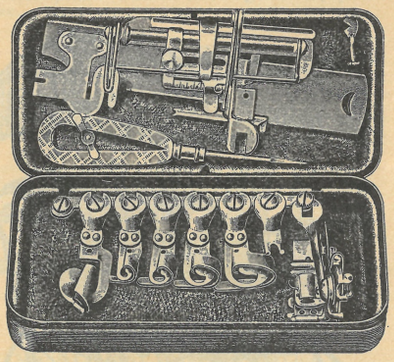
We have added a line of Supplies for the different kinds of Machines. While we do not propose to carry a complete line we will procure whatever you want if it can be had in the city.

We carry the following and can supply promptly :

SHUTTLES—Singer N. F. (old style), 22c. American, 60c. Advance, 60c. Crown, 60c. Davis, 60c. Domestic, 60c. Eldridge, 60c. Household, 60c. New Home, 60c. St. John, 85c. Royal, 75c. Singer, V. S., 60c. White, 60c. White (old style), 40c.

NEEDLES -- For Singer (low arm), 12c. per doz., for all others, 18c. per doz.

OIL CANS—5c. **NICKEL STEEL SCREW DRIVERS**—15c. **WOOD HANDLED SCREW DRIVERS**—5c. **SPOOLER RUBBERS**—20c. per doz. **BELTS**—10c. **KEYS**—5c. **TABLE RUBBERS,** per set of 4—10c. **WOOD PITMANS**—15c. **IRON PITMANS**—25c. **INSTRUCTION BOOKS**—15c. **THREAD CUTTERS**—6c.



This Set of **NICKLE-PLATED ATTACHMENTS,** for any Machine, $1.05. Consisting of Tucker Ruffler, Shirring Attachment, 4 Wide Hemmers, Binder Thread Cutter, and Nickel-plated Screw Driver. All put up in a very handsome velvet-lined metal box.

In ordering, be sure to state what Machine, and about how old the Machine is.

OIL—The best that can be procured, warranted not to gum. Put up in one dozen 4-oz. bottles in a box. Price, 60c. per dozen ; or, put up in gallon cans at 85c. **We can not send Oil by mail.**

Use our **FURNITURE POLISHER AND CLEANER.** Makes the old woodwork look like new. Per box, 25c.; per dozen boxes, $2.00. Should you send an order for parts, send the broken part separately by mail to us. Always write your name and address and put it in the box but do not write anything else ; write fully in another letter.

OUR DESIRE IS TO SERVE AND PLEASE OUR PATRONS.



R 332. Price $15.60.

BODY—Full size, reed, cane bottom.
FINISH—Shellac, fancy colored reeds.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, brocatelle.
PARASOL—16 R., as illustrated, or 16 L. C.



R 339. Price $16.90.

BODY—Full size, reed, cane bottom.
FINISH—Shellac.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, brocatelle and plush.
PARASOL—18 L. C., as illustrated, or 18 R. L.

The quality of material used in our carriages is the best and the style and finish is all that could be desired. Of course you want something nice for your baby, and you want it good and strong. We have all these points of excellence and at a price you never thought possible. For $27.30 we sell you a carriage that is listed the world over or $42.00. Think what you are saving, and remember you do not need to keep it if after you have examined it that it is not just as represented.



R 348. Price $18.85.

BODY—Full size, reed, cane bottom.
FINISH—Shellac, fancy colored reeds.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, velour.
PARASOL—18 L. C., as illustrated, or 18 R. L.



R 367. Price $27.30.

BODY—Full size, reed, cane bottom.
FINISH—Shellac.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, silk damask.
PARASOL—21 S. C., as illustrated, or 20 R. L.

OUR BINDING GUARANTEE

We guarantee every carriage for 2 years and during this time if any piece or part gives out by reason of defect in material or workmanship we will replace it free of charge.

Please remember our mail is very large and it is of importance that you should be very explicit. Always use our style numbers. Address all letters to THE DAVIS MACHINE CO., CHICAGO.



R 351. Price $20.75.

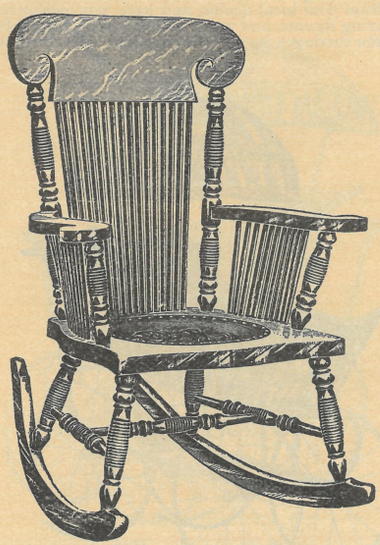
BODY—Full size, reed, cane bottom.
FINISH—Shellac.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, silk damask.
PARASOL—20 R, L., as illustrated, or 20 L. C.



R 368. Price $28.50.

BODY—Full size, reed, cane bottom.
FINISH—Shellac.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, silk damask.
PARASOL—20 L. C., as illustrated, or 20 R. L.

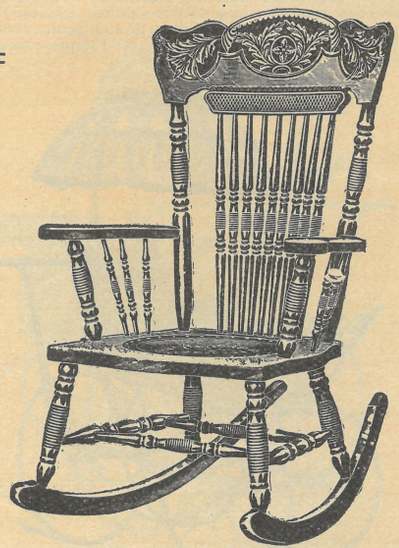
We can only show a few of the many styles of Baby Carriages in this catalogue. If you are interested send for our "Special" Baby Carriage Catalogue, showing 125 styles, with full description. Remember, all goods as represented or money refunded. Packed and delivered on cars, Chicago free.



Price $2.50.

Quarter-sawed Oak, Leather (Cobbler) Seat.
Polished in Natural Wood.

Something for the Old Folks as well as the Babies.



Price $2.75.

Imitation Mahogany. Leather (Cobbler) Seat.
Highly Polished and Carved.

These handsome rockers are made of the best seasoned Oak, quarter-sawed, or of Birch Stained Mahogany, elegantly finished and handsomely carved, at such extraordinary low prices never before heard of.

You can not afford to sit in an old "Hickory" when you can get one of these elegant reclining rockers for the above price. These rockers will ornament any sitting room and are substantial as well as handsome.

Send us a trial order and we know you will want more of them. We carefully wrap and deliver on board cars, Chicago, without extra charge. Send for our Catalogue.



R 300. Price $4.00.

BODY—Full size, wood, carved bottom.
FINISH—Shellac.
GEAR—Acme Steel Wheels, Heywood Patent Brake.
UPHOLSTERING—Cretonne, plain.
PARASOL—14, Silesia, pinked edge.

R 300 P. Price $5.80.



R. 304. Price $6.00.

BODY—Full size, reed, carved bottom.
FINISH—Shellac.
GEAR—Acme, Steel Wheels, Heywood Patent Brake.
UPHOLSTERING—Imitation Corduroy.
PARASOL—14, as illustrated.

We issue a Special Baby Carriage Catalogue. If you do not find listed in this what you want, send for our Special Catalogue, which gives full description of our 125 styles. We know we can please you. The quality of these carriages are guaranteed by one of the largest makers of Baby Carriages in the world. We are anxious to receive your order; not so much for the little profit there is in it as for the good it will do us as an advertisement. We know that we can send you a better carriage than you can get from your local dealer, and save you nearly one half the price. Remember, we do not quote a very low price in glaring figures, and make you pay extra for rubber tires and a host of other things. At the price we name we furnish the carriages just as they are here described and complete.



R 305. Price $7.15.

BODY—Full size, reed, cane bottom.
FINISH—Shellac, fancy colored reeds.
GEAR—Star, Rubber Tire Steel Wheels, Heywood Patent Brake.
UPHOLSTERING—Imitation velour.
PARASOL—15 L. C., as illustrated.



R 306. Price $8.10.

BODY—Full size, reed, cane bottom.
FINISH—Shellac, fancy colored reeds.
GEAR—Star, Rubber Tire Steel Wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable imitation Corduroy.
PARASOL—15 R. L., as illustrated.



R 314. Price $10.25.

BODY—Full size, reed, cane bottom.
FINISH—Shellac.
GEAR—Star, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, imitation Corduroy.
PARASOL—15 L. C., as illustrated, or 15 R. L.



R 317. Price $10.40.

BODY—Full size, reed, cane bottom.
FINISH—Shellac, fancy colored reeds.
GEAR—Star, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Derby cloth and plush.
PARASOL—15 L. C., as illustrated, or 15 R. L.

OUR LIBERAL TERMS to any point within 700 miles of Chicago—We will send any Carriage you may select by Freight or Express, C. O. D., subject to examination, on receipt of $2.00 as a guarantee of good faith. You can examine the Carriage at your freight depot and if found perfectly satisfactory, and as represented, pay the freight agent our price and the charges, less the $2.00 sent with the order, and the Carriage is yours.

DISCOUNT FOR CASH—We allow a discount of 3 per cent if cash in full is sent with the order. If you send the full cash you can deduct 3 per cent from our price. Nearly all of our customers do that, as they not only save the 3 per cent discount, but also save return charges on money sent us and the inconvenience of settling the C.O.D.



R 320. Price $11.05.

BODY—Full size, reed, cane bottom.
FINISH—Shellac.
GEAR—Standard, rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Derby cloth and plush.
PARASOL—16 R., as illustrated, or 16 L. C.

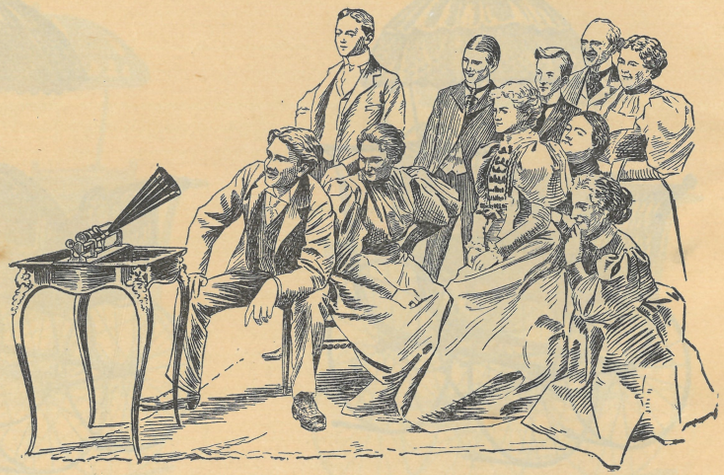


R 323. Price $12.20.

BODY—Full size, reed, cane bottom.
FINISH—Shellac, fancy colored reeds.
GEAR—Standard. rubber tire, steel wheels, Heywood Patent Brake.
UPHOLSTERING—Detachable, corduroy.
PARASOL—16 R., as illustrated, or 16 L. C.

Do not think our goods are inferior because we offer them so low. Remember, we have no commissions to pay, and that we buy in large quantities; we have no bad debts. We sell only for Cash.

The Machine That Talks...



Graphophones with Clockwork Motors:

The Eagle, -	**$10**
The Columbia,	**25**
The Bijou, -	**40**
The Universal,	**50**

The Graphophone is not merely a scientific marvel, it is the most wonderful entertainer of the age. There is no limit to its repertoire or to its variety. Music of all kinds is reproduced with a perfection of tone that delights the ear. Recitations, stories or imitations by clever comedians, and everything in the way of pleasures that appeal to the sense of hearing are within the range of the Graphophone. The Graphophone not only reproduces the musical and other records made for entertainment purposes, but records and reproduces speech or any other sound, thus affording endless wonder, instruction and amusement.

There are three models of Graphophones made with special view to their use in the home, the "Eagle," the "Columbia" and the "Bijou." The "Universal" Graphophone, while especially adapted to the needs of the office, is of so versatile a character that it can be used also for entertainment purposes. In fact, the new Universal Graphophone, equipped with a clockwork motor that will run about an hour at one winding, is an ideal machine for home entertainment or for giving exhibitions.

All Graphophones reproduce musical and other records loudly and brilliantly. There is no difference in this respect between the Eagle ($10) and the highest-priced machine.

The following are samples of over 11,000 selections we furnish:

Sousa's Grand Concert Band.

510 The Darkie's Temptation.
511 Kansas Two-Step.
513 Plantation Chimes.
514 El Capitan March.
515 Columbia Phonograph Company March.

Gilmore's Band.

1501 Hapsburg March.
1502 For all Eternity.
1503 Olympia March.
1504 Victoria Polka.
1505 Selections from Bohemian Girl.

The Columbia Orchestra.

15001 Tandem Two-Step.
15002 Belle of the East March.
15003 On the Seashore Waltz.
15004 Rastus on Parade March.
15005 Anvil Chorus (from Il Trovatore, anvil effect.

The Auctioneer.

By W. O. Beckenbaugh.

We have recently made an entirely new lot of these popular subjects, introducing many novel features, sparkling with wit and racy with humor.

10001 Sale of Pawnbroker's Goods.
10002 Sale of Suburban Lots.
10004 Sale of Red-Haired Girl.
10005 Sale of Dentist's Effects.
10006 Sale of Household Furniture.

Clarionet Solos by William Tuson.

3400 Massa's in the Cold, Cold, Ground, with variations.
3401 Sylvia Yorke.
3402 Blue Bells of Scotland, with variations.
3403 Coming thro' the Rye, with variations.

Cornet Solos by W. P. Chambers.

Mr. Chambers is a soloist of great ability.

3700 Schubert's Serenade.
3701 The Lost Chord.

Banjo Solos by V. L. Ossman.

Songs by George J. Gaskin.

Minstrel Records.

13000 Dese Bones Shall Rise Again.
13001 A High Old Time.
13002 The Old Log Cabin.
13003 Two Little Girls in Blue.
13004 The Laughing Song.
13005 Hear Dem Bells.

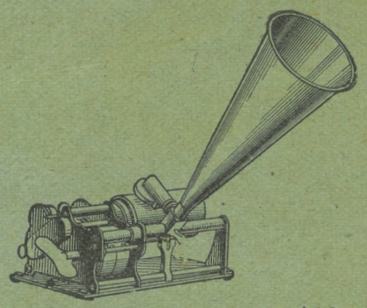
Talking Records.

The Famous Casey Series, by the originator, Russell Hunting.

9601 Casey Exhibiting His Panorama.
9602 Casey at Denny Murphy's Wake.
9603 Casey Joins the Masons.
9604 Casey as an Insurance Agent.

Price, 50 cents; $5.00 per dozen. Order by number. Always send remittance with the order, that there may be no delay.

THE DAVIS MACHINE CO., CHICAGO.



The Eagle Graphophone, $10, with Case $12.

If there is any one who has hesitated over buying a Graphophone because of the price, he need hesitate no longer.

The newest thing in talking machines is a Graphophone for $10.

It is known as the Eagle because it is associated with the Columbia; also because its price is $10.

This new Graphophone, marvelous in its price, will produce the same effects as the most expensive talking machines.

It is operated with a small clockwork motor. The musical records and other records reproduced on Graphophones and talking machines of any pattern can be reproduced on it perfectly.

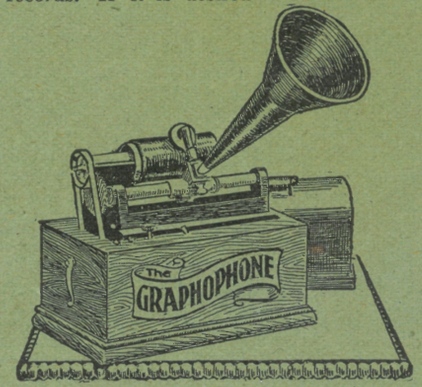
It will afford delight in the home.

It is small enough and light enough to be picked up and carried from place to place without inconvenience.

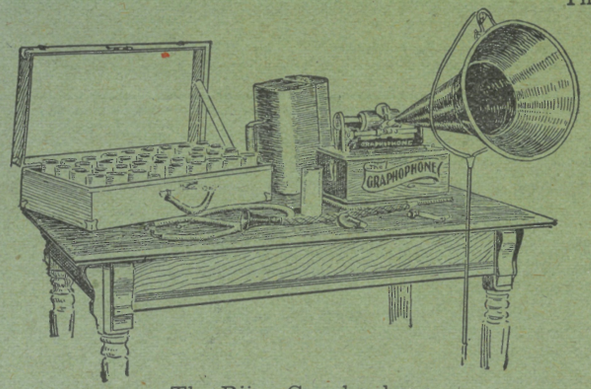
No talking machine was ever offered at so low a price as the Eagle Graphophone. The price of $10 includes a japanned tin horn, a 2-way hearing tube and an aluminum reproducer. This is all that is nedeed for reproducing records. If it is desired to make use of the machine for recording as well as reproducing, a recorder should be purchased also. The price of a recorder with sapphire point is $5. A handsome carrying case of polished wood is supplied for $2 extra.

The Columbia Graphophone is larger and more finely finished than the Eagle, and so substantially made that it will last a lifetime. It is attractive in appearance, being neatly cased in a cabinet of polished wood provided with a handle for convenience in carrying. The price of a Columbia Graphophone with clockwork motor, recorder, reproducer, hearing tube and speaking tube is $25. The price of the same machine with electric motor is $50.

The Bijou Graphophone is similar in general construction and appearance to the Columbia, but it is equipped with a more powerful and expensive motor, enabling it to run longer with one winding, and is supplied with a finer cabinet and outfit. The price of the Bijou Graphophone with clock-work motor, recorder, reproducer, hearing tube and speaking tube is $40.



The Columbia Graphophone, $25.



The Bijou Graphophone.

COLUMBIA RECORDS

Our great facilities as the most extensive makers of everything pertaining to talking machines—our establishment being THE MANUFACTURING HEADQUARTERS OF THE WORLD—enable us to supply records unrivaled in quality at less than the cost at which others can make inferior ones. Columbia Records are beyond competition either in quality or in price.

Price 50 cents each; $5.00 per dozen. Send full amount of cash with order. Write orders plainly, adding full address and shipping directions. Order by number only. Remit by bank draft, P. O. money order, express order, or registered letter —NEVER BY PERSONAL CHECK, as that method occasions delay in the shipment of goods. If possible, MAKE A DOUBLE LIST, NAMING "SECOND CHOICE" of selections in the event those preferred are not in stock. If this is not done WE TAKE THE LIBERTY OF SUBSTITUTING records of our own selection when necessary—UNLESS DIRECT INSTRUCTIONS NOT TO DO SO ARE GIVEN.

Records are always sent by express, being too fragile to be safely transported by mail. Great care is exercised in packing, and all our receipts from express companies and other carriers are for goods forwarded "IN GOOD ORDER." Our liability ceases when goods are delivered to carriers.

COLUMBIA BAND RECORDS

Our Band Records are the standard of musical excellence in this line the world over. They are universally used and are perfect reproductions of the work of the greatest musical organizations of the century.

Send two 2-cent stamps for Illustrated Catalogue giving prices and full information as to Graphophone supplies and outfits.

THE DAVIS BICYCLE



THE
DAVIS MACHINE
COMPANY
CHICAGO.