

# "Sky High" Crescents for May

"They make the world brighter"

During the best bicycle month of the year, ride the finest, most popular bicycle for '97, the CRESCENT. There is unexpected pleasure this year in store for those who ride 🚲 🚲

## Crescent Bicycles.

Made with a finish and degree of perfection that makes wheeling truly a May pleasure. CRESCENT '97 models now on exhibition at CRESCENT Agencies everywhere. 🚲 🚲 🚲 🚲 🚲

... '97 Catalogue FREE on Application....

WESTERN WHEEL WORKS.

Factory : Chicago.

Eastern Branch: 36 Warren St., New York.

Every Month a CRESCENT Month



**THE DAYTON**  
COMMANDS ADMIRATION  
AND  
PROCLAIMS  
IT'S  
HIGH  
ESTATE

SEND FOR CATALOGUE  
MANUFACTURED BY  
**DAVIS SEWING MACHINE**  
DAYTON OHIO CO. 64 WABASH AV. CHICAGO.

BRANCHES:  
The Dayton Bicycle Co., 76 Read St., New York.  
The Congdon & Carpenter Co., 159 Tremont St., Boston  
and Providence, R. I.

**CRAWFORD**  
HANDSOME  
\$50  
RELIABLE  
BICYCLES

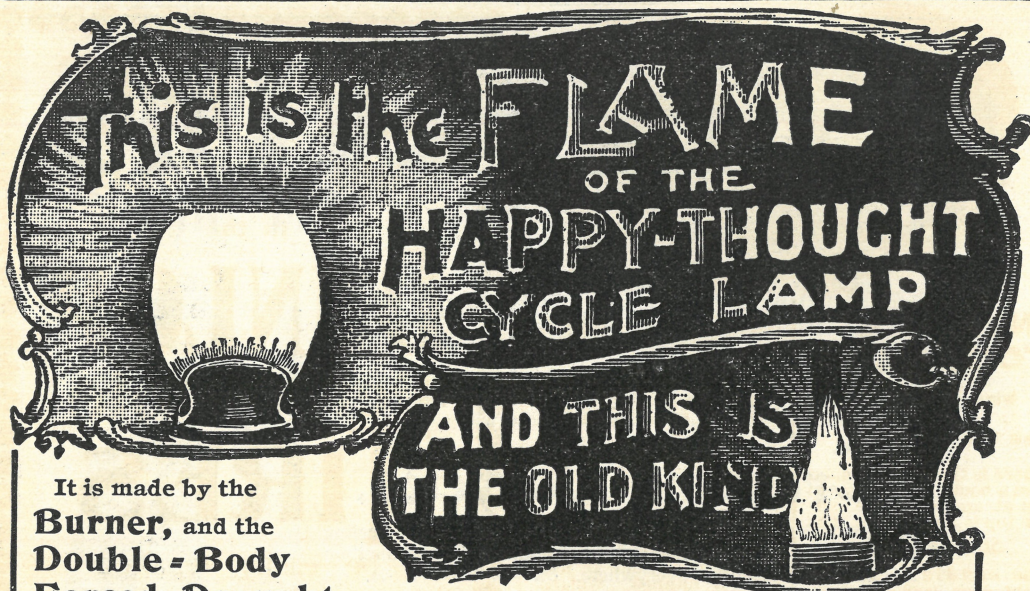
CRAWFORD  
MFG CO.  
HAGERSTOWN  
MD.

CATALOGUE  
FREE

|         |       |
|---------|-------|
| 28 INCH | \$50  |
| 26 INCH | \$45  |
| 24 INCH | \$40  |
| 20 INCH | \$35  |
| TANDEMS | \$100 |

© BIRNED CH.

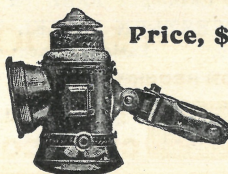
Please mention McClure's when you write to advertisers.



It is made by the  
**Burner, and the  
Double - Body  
Forced Draught**

which also keeps the lamp nearly cold.  
In form, quality and construction, we  
challenge comparison, assured of a  
visible superiority. *Catalogue Free.*

**SURPLESS, DUNN & CO., Sole Agts., 15 Murray St., New York**  
Made by the HITCHCOCK LAMP CO., Watertown, N. Y.



**Price, \$4**

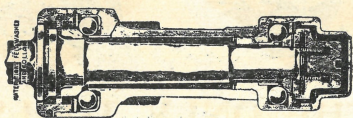
Throws a strong  
light 50 feet. Stays  
lit. Has head and  
fork bracket  
Finely ground lens  
Full nickel  
Riveted throughout  
Reversible fount

GUARANTEED ABSOLUTELY PERFECT

## The Imperial Ball-Bearing Axle

1897 PATTERN

AMERICA'S REPRESENTATIVE BALL-BEARING AXLE  
THE ANTI-FRICTION AXLE OF THE WORLD



Patents applied for in all civilized countries.

The Imperial Ball-Bearing Axles reduce friction  
75 per cent.; are practical on all vehicle wheels;  
can be applied to old as well as new work; are  
dust and water proof.

A guarantee with each set of axles.

**Western Distributing Agency of  
Hartford Vehicle Rubber Tires**

If your carriage builder has no facilities to put this  
tire on your vehicle wheels, ship us your wheels—  
we will put the best vehicle rubber tire made on  
your wheels and return same within 48 hours.

Write for free catalogue, testimonials and infor-  
mation.

**KELLEY, MAUS & CO.**

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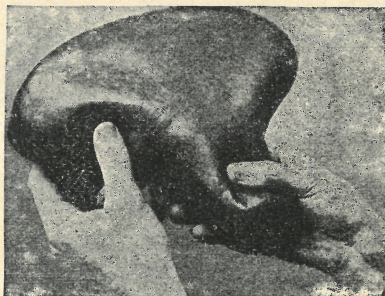
439 Wabash Avenue, Chicago, Ill.

The Imperial Ball-Bearing Axle & Vehicle Rubber Tire Dept.

## THE SIMS SADDLE

AUTOMATIC EDGE

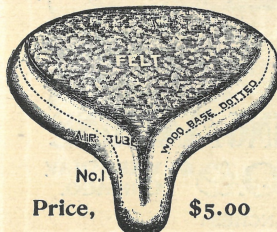
PNEUMATIC EDGE



### SOFT

WHERE IT OUGHT TO BE

See where the thumbs press into the saddle in the picture.  
This part of the saddle is pneumatic, your weight rests on a soft  
felt pad, giving a firm seat, yet the entire front edge is always soft  
and yielding. **No hard Pommel to injure you.**



**Price, \$5.00**

**Special Offer**

On receipt of \$3.50 and the  
names of ten of your cycling  
friends, we will send saddle  
prepaid in U. S. Send for  
catalogue. *Free* on your new  
wheel if you insist.

**Sims Saddle Co.**

Canton, N. Y.

NEW YORK AGENTS: Schoverling, Daly & Gales, 302 B'way;  
Hartly & Graham, 313 B'way; Hall & Downing, 82 West B'way.  
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